



# ACTIVE LOGAN



**CITY OF OPPORTUNITIES**  
FOR FAMILIES, LIFESTYLE AND BUSINESS



## Message from the Mayor and Committee Chairperson

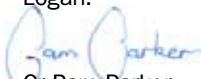
Logan has undergone a transformation, since amalgamation in 2008 we've quadrupled in size and our Council is now the sixth largest in Australia.

Our population of 277,000 people is expected to nearly double over the next couple of decades which is why it's so important we prepare for growth.

Council is committed to improving the health and wellbeing of the Logan community. The *Active Logan Strategy 2010-2013* plays an important part in meeting the city's future sport and recreation needs.

It guides Council as it tries to encourage and promote sport, recreation and physical activity opportunities for the community to work towards a healthier and physically active community.

This is an exciting time for our city, and this strategy will help all of us enjoy even more the wonderful lifestyle we have in Logan.



Cr Pam Parker  
Mayor



Cr Phil Pidgeon  
Chairperson  
Health, Sport and Community  
Services Committee



## Message from the DCEO Community and Customer Services

The *Active Logan Strategy 2010-2013* marks the beginning of a new chapter for Sport and Recreation in Logan City.

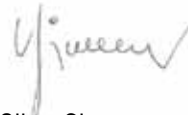
This is about a true partnership between Logan City Council and the many sport, recreation and community organisations in Logan.

Working together is the only way we can achieve real change and Logan City Council is proud to help sport and recreation clubs, groups and organisations respond to community needs.

This strategy defines the key directions and actions for the sport and recreation team within the Community Services Branch.

We will join with local sport and recreation clubs, associations and community groups to enhance the sport and recreation opportunities to increase participation across the city.

I look forward to implementing the *Active Logan Strategy 2010-2013*.



Oliver Simon  
Deputy Chief Executive Officer  
Community & Customer Services

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# INTRODUCTION

**Sport and recreation is vital to every individual’s health and well being and can be undertaken in an array of different forms, whether this is structured, un-structured, social, competitive, incidental or activity based.**

## Definitions

The following definitions are sourced from ‘Active Logan - Energising Logan into 2008’ and ‘The Active Melbourne Strategy’ (2007). The diagram on the bottom right illustrates the pathway from Physical Activity to Elite Sport. Logan City Council currently focuses on the bottom three categories with an emphasis on physical activity and competitive sport at the community level. Elite sport is fundamentally provided by state and national sporting organisations.

### Physical Activity

Physical activity can be defined as all movements in every day life either incidental or deliberate.

Physical activity includes:

- sport,
- work,
- recreation,
- outdoor recreation, and
- other forms of movements such as walking, cleaning or gardening.

What unites all type of physical activity is its effect upon our bodies, raising our heart rate, bringing about an immediate and often beneficial physiological and psychological response in improving our overall well-being. Physical activity includes activities such as active transport.

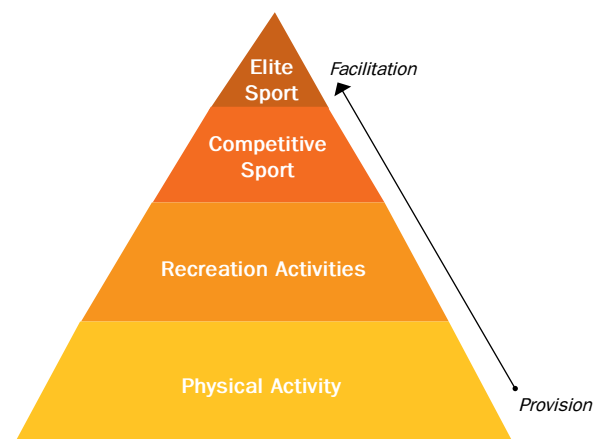
Additional to the health benefits received from physical activity, positive impacts of active transport extend to environmental benefits such as less travel congestion and lessening contributors to climate change by reducing emissions and green house gases.

### Recreational Activities

Recreational activities can be defined as activities people undertake in their own free time either individually or collectively, for fun and enjoyment, relaxation and refreshment, for mind and body. Recreation activities are not based on formal competition.

These activities lack a formal set of rules. Recreation activities include:

- Outdoor recreation - Activities that are undertaken outside the confines of buildings (i.e. in the outdoors), and do not involve organised competition or formal rules, and can be undertaken without the existence of any built facility or infrastructure, and may require large areas of land, water and/or air, and may require outdoor areas of predominantly unmodified natural landscape.
- Other activities like swimming, cycling, yoga, pilates, etc.



Source: Active Melbourne Strategy (2007)

*Our lifestyles are in harmony with our environment. Logan City is a safe and healthy community, a place all generations will be proud to live and thrive in”.*

## *Logan 2026 City Directions*

### **Sport**

Sport can be defined as activities undertaken by people based on formal competition and/or organisation, and have a formal set of rules. Sport includes:

- Competitive Sport - A competitive activity undertaken in accordance with set rules. It is generally structured and requires specific facilities / venue / equipment, and may be individual or team based, e.g. playing for a football or netball club, entering a golf tournament. It can have a social focus or competition focus.
- Elite Sport - High standard sport that normally attracts high calibre (State, National and International) individuals or teams. Generally incorporates a key element of being available as ‘spectator’ events, such as Commonwealth Games, test match cricket and AFL football.

*“In the year 2026 Logan is a city of opportunity. Strategically positioned within a rapidly changing region and a global economy, we live in a dynamic city that sustains our quality of life. Here, neighbours, generations and cultures connect.*

## *Logan 2026 City Directions*

### **Benefits**

The benefits of participation can be identified under the following four categories as defined by Daley (2000);

#### **Personal and individual benefits including:**

- Prevention of health problems
- Stress Management
- Improved quality of life

#### **Social and Community benefits including:**

- Social cohesiveness
- Improved community life
- Strengthened families
- High community priority
- Involved older adults
- Benefits for women

#### **Economic benefits including:**

- Investment opportunities
- Reduced health costs
- Employment opportunities
- Economic development and growth
- Improved worker productivity
- Environmental protection

#### **Planning and Environmental benefits including:**

- Diversity
- Beauty
- Stability
- Sensitivity

*Daley, J (2000) Recreation and Sport Planning and Design, A guidelines Manual, 2nd Edition*



## BACKGROUND

Logan is a vibrant, culturally diverse city which is going through a period of unprecedented expansion. Since the Council amalgamations of March 2008, Logan has become the sixth biggest local government area in Australia.

A necessary part of this expansion is that Council, as a civic leader, is equipped to meet the challenges which this period of growth will bring. One of those challenges is to implement effective strategies for the delivery of community services.

In keeping with the vision articulated in Logan 2026 City Directions, Council has worked alongside the community to develop a suite of strategies that acknowledge the benefits of economic development and links them to a commitment to social justice and equitable outcomes for all residents.

The Community Services Branch delivers outputs through four Program areas:

- Community Development and Safety (Connected Communities Strategy , Cultural Diversity Strategy and Safe City Strategy)
- Leasing and Facility Management
- Social Planning (Community Infrastructure Strategy)
- Sport and Recreation (Planning and Delivery) (Active Logan Strategy and Recreation Trails Strategy)

These programs respond to specific Focus Areas outlined in Council's 2009-2013 Corporate Plan. Combined, the activities of the Branch including the related strategies respond to all six priority areas.

The six priority areas include:

1. **Infrastructure and Community Facilities**
2. **A Sustainable Economy and Employment**
3. **Growth Management**
4. **Council Systems and Services**
5. **Healthy and Safe Environments**
6. **Strong and Supportive Communities**

The Active Logan Strategy aims to address these priorities and ensures there is an integrated approach across the program areas.



This strategy is underpinned by five key directions:

1. **Communicating**
2. **Participation**
3. **Partnerships**
4. **Resourcing**
5. **Space & Places**

The actions for the next four years have been grouped against these five directions, which acknowledge the synergies and continuities between the program areas and our shared footprint within the community as well as proposing an integrated approach to planning.

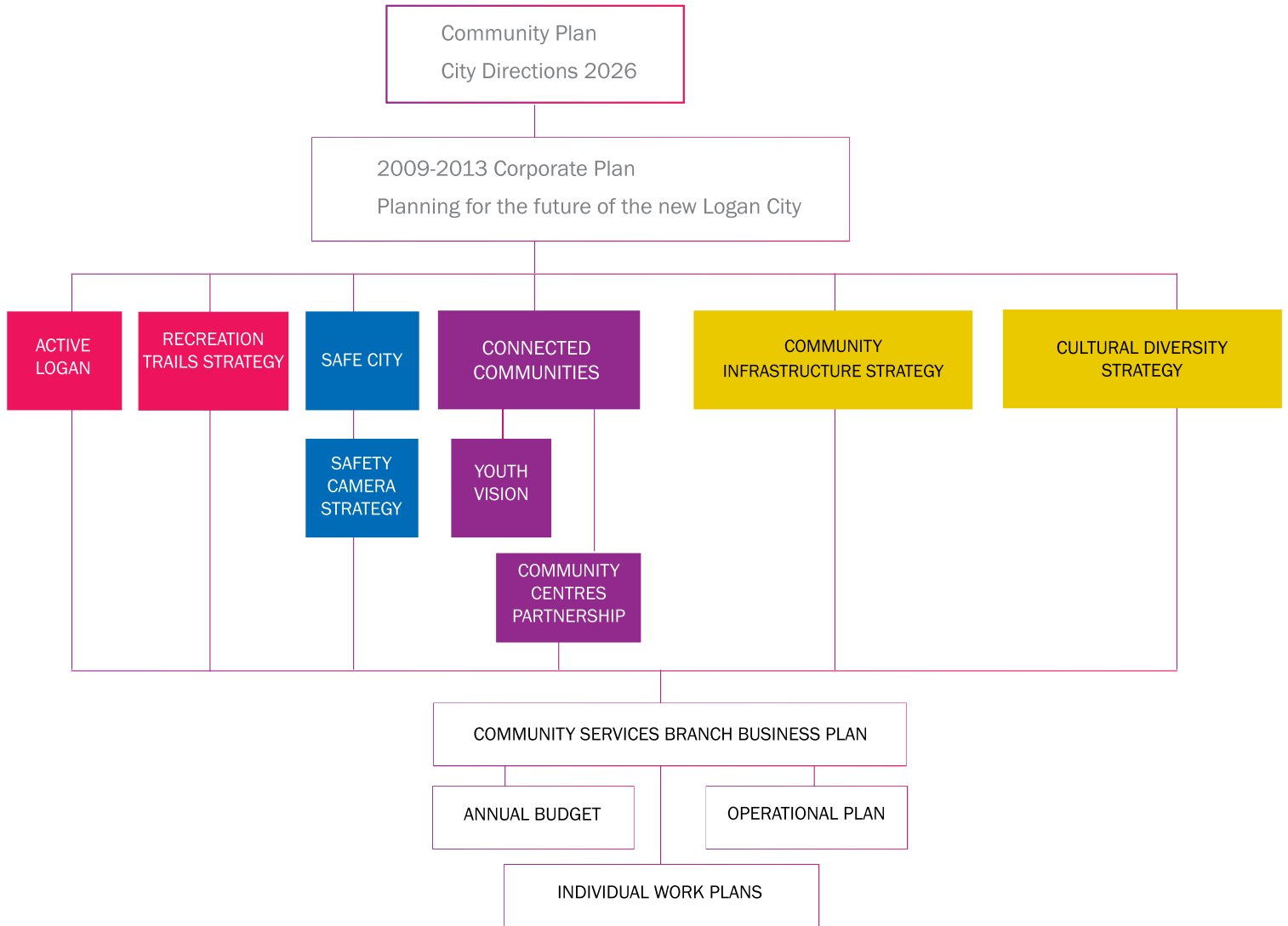
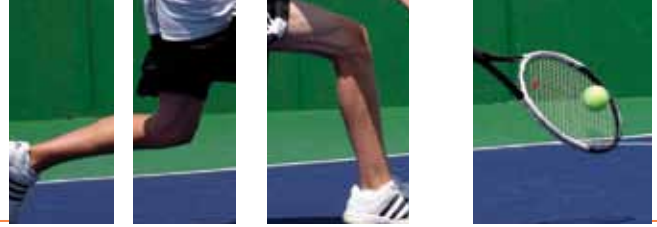
Council has consulted with a diverse range of stakeholders to find out about the issues that are important to them. In this sense, the documents are the result of collaboration between Council and the community, a relationship which will continue throughout the life of the strategy.

## ***fast facts***

*Logan currently hosts over 180 sporting clubs and associations across the city. These clubs utilise over 116 sports fields throughout 54 different sports parks.*

*There are over 44 different sport and recreation options in Logan.*

*The top five sport and recreation pursuits with the most number of clubs in Logan include; netball, cricket, rugby league, football (soccer) and equestrian.*



# INTEGRATION

**Integration of strategic documents globally and across all levels of Government is an integral part of developing a cohesive strategy**

## Participation trends

The diagram below illustrates the national and local drivers to participation in sport and recreation. National drivers are applicable to the local environment.

The Active Logan Strategy aims to support the Federal and State Government initiatives to work towards a healthier and physically active Logan community.



## Federal Government

### Australian Government Department of Health and Ageing

The Australian Government is committed to supporting sport, particularly at the community level, and increasing Australians' participation in physical and recreational activities to promote physical and mental health. This commitment contributes to a competitive and clean Australian sports sector, based on excellence, integrity and leadership, and encourages greater participation in sport by all Australians.

The major activities and key directions in 2008-09 are:

- Work to improve rates of participation in sport and physical activity, including efforts to improve water and snow safety
- Support sport and recreation infrastructure and facilities
- Ensure national anti-doping efforts continue to reflect the World Anti-Doping Program, the internationally accepted frame work for anti-doping
- Increase the active participation of Indigenous Australians in sport and physical recreation activities
- Support sport agencies (The Australian Sports Commission and The Australian Sport Anti-Doping Authority), in improving Australia's sporting competitiveness and integrity.

*Australian Government website (Department of Health and Ageing) <http://www.health.gov.au/internet/main/publishing.nsf/content/sport-1>*



# INTEGRATION

## Council of Australian Governments (COAG)

The Council of Australian Governments (COAG) is the peak intergovernmental forum in Australia. The role of COAG is to initiate, develop and monitor the implementation of policy reforms that are of national significance and which require cooperative action by Australian governments at all levels, Federal, State and Local.

[www.coag.gov.au](http://www.coag.gov.au)

## State Government

Establishing roles and responsibilities of the State government and Local government in the Queensland system of Local Government is protocol.

This Protocol recognises that the Queensland State Government and Queensland Local Government (represented by the Local Government Association of Queensland (Inc.) – LGAQ) wish to strengthen the relationship between the two spheres of Government, in order to enhance the wellbeing of communities throughout Queensland.

## Towards Q2

The Queensland Government has framed its 2020 vision for Queensland around five goals that address current and future challenges for Queensland in Towards Q2.

**Strong - creating a diverse economy powered by bright ideas**

**Green - protecting our lifestyle and environment**

**Smart - delivering world-class education and training**

**Healthy - making Queenslanders Australia's healthiest people**

**Fair - supporting safe and caring communities**

## Department of Communities (DOCS), Sport and Recreation Services

Following the 2009 state election, Sport & Recreation Services form part of the Department of Communities. Some of Sport & Recreation Services key service area initiatives for 2009-2010 are:

- Deliver the next phase of the 'Find Your 30' campaign.
- Build the capacity of the sport and recreation industry to service a growing population and provide opportunities for volunteering.
- Target sport and recreation opportunities to support social inclusion and the well-being of children and young people.
- Position Queensland as a premier sporting destination and maintain our edge in developing elite athletes.
- Promote good behaviour initiatives with sporting organisations and athletes.
- Undertake an audit of state-owned sport and recreation facilities.

## DOCS Funding Programs

In 2009-10, the Department will administer a sport and recreation grants and subsidiaries budget of \$79.4 million to assist Queensland communities in improving opportunities for people to participate in sport and active recreation.

As set out by DOCS Sport and Recreation services, the objectives of this funding include:

- Provide services to encourage more Queenslanders to participate in sport and recreation and lead an active lifestyle.
- Partner with the sport and recreation industry, schools and governments to provide families, programs and services that support participation in and development of sport and recreation.
- Work with the Australian Government and sporting organisations to develop elite athletes.
- Support major sporting events and development of Queensland's elite sport and recreation facilities.

The following programs are currently offered by DOCS, Sport and Recreation Services.

- Club Development Program
- Young Athlete Assistance Program
- Eat Well Be Active Community Partnership Program 2008
- Sport and Recreation Development Program
- Local Sport and Recreation Program
- Minor Facilities Program
- Major Facilities Program
- Sport and Recreation Disaster Assistance Program
- Flood Recovery Program
- South East Queensland Trail Bikes and Off-Road Vehicles Program

#### **DOCS Funding Review - 2009**

An independent review was undertaken in 2009 to ensure these funding programs continue to provide the best resourcing opportunities to Queensland communities. Logan City Council has provided input into the consultation for development of the funding program. A report outlining the outcomes of this review are due to be released in February 2010.

[www.sportrec.qld.gov.au](http://www.sportrec.qld.gov.au)

#### **Department of Education and Training (DET)**

The Department of Education and Training aims to “improve health care and strengthen services to the community” by promoting healthy lifestyles in schools. The Smart Moves: Physical Activity Program was launched in July 2007. The program requires 30 minutes daily physical activity delivery in primary schools and 2 hours per week in secondary schools and aims to increase participation.

[www.deta.qld.gov.au](http://www.deta.qld.gov.au)

#### **Queensland Health (QH)**

Queensland Health has interest in physical activity and is the lead agent for achieving the Queensland Government Towards Q2 goal of cutting obesity (increasing physical activity and healthy eating behaviour), smoking, heavy drinking and unsafe sun exposure.

To strengthen alignment with priority areas as outlined in Towards Q2, the Queensland Health Strategic Plan 2007–12 has been reviewed and the following four new strategic priorities adopted:

1. ‘Making Queenslanders Healthier’.
2. ‘Meeting Queenslanders’ healthcare needs safely and sustainably’.
3. ‘Reducing health service inequities across Queensland’.
4. ‘Developing our staff and enhancing organisational performance’.

[www.health.qld.gov.au](http://www.health.qld.gov.au)

#### **Queensland Public Health Forum - Be Active Queensland Strategy 2006-2010**

Be Active Queensland (BAQ), produced by the Queensland Public Health Forum and funded by Queensland Health represents a collaborative approach to guide coordinated active living promotion by the health sector in Queensland. The two priority action areas are:

- Developing infrastructure that supports active living initiatives; and
- Promoting a whole-of community approach to active living;
- Queensland Public Health Forum;



# INTEGRATION

## Department of Infrastructure and Planning (DIP)

The following documents are the responsibility of this department:

### South-East Queensland (SEQ) Regional Plan 2009-2031

The vision for SEQ is to ensure that the future is sustainable, affordable, prosperous, liveable and resilient to climate change, where the community has access to a range of quality open space and recreational opportunities.

### Draft SEQ Outdoor Recreation Strategy

The Queensland Government, in consultation with the public, has developed a draft South East Queensland (SEQ) Outdoor Recreation Strategy. The strategy will provide a framework for coordinating the assessment, planning, delivery and management of outdoor recreation opportunities and facilities across the regions and will aim to foster a coordinated regional approach and partnerships between key stakeholders in SEQ. This will enable better planning for the development of outdoor recreation infrastructure and more efficient long-term management of that infrastructure in the future.

It will also contribute to the fulfilment of the 2006 Living the Queensland Lifestyle election commitment and is an intended outcome of the South East Queensland Regional Plan 2005-2006. A discussion paper has been formulated for consultation purposes; a draft strategy has also been developed in response to the consultation phase and is yet to be adopted.

[www.dip.qld.gov.au](http://www.dip.qld.gov.au)

## Local Government

### Local Government Act 2009

The Local Government Act 2009 ensures local government in Queensland is accountable, effective, efficient and sustainable as stated within the purpose of the Act. Council ensures it meets its statutory requirements under the Local Government Act 2009.

[www.legislation.qld.gov.au](http://www.legislation.qld.gov.au)

### Logan City Council Corporate Plan

Council's Corporate Plan 2009-2013 sets the priorities for Logan City for the next four years. Logan City Council is committed to the focus areas as set out in the plan.

### Logan 2026 City Directions

Logan 2026 City Directions is our city's inspiring twenty year vision. It helps us define what we do by way of smarter planning and managing growth to create a better future. The five themes which support the vision are:

- Active and healthy - creating a safe and well designed city where residents enjoy an active and healthy lifestyle.
- Creative and innovative - a hub of creativity, constantly generating new ideas that change the way we live, work and interact.
- Green and sustainable - renowned for our stewardship of the natural environment
- Inclusive and vibrant - a friendly and welcoming city.
- Regionally and globally connected - a seamless, connected city; regionally and globally.

## What does this mean for Logan?

Staying informed of national and state agendas for sport will ensure that the sport and recreation team in conjunction with other teams within Council can support the development of projects, programs, initiatives and future funding opportunities for sport and recreation which encourage further participation by the local community.

# OUR COMMITMENT

**The Active Logan Strategy is responsive to current community needs while also maintaining a significant forward-planning function and is one of the four pillars in ensuring the effective delivery of the activities of the Community Services Branch.**

The Community Services Branch is committed to developing a community that is well resourced, equitable, safe and active and that effectively responds to emerging needs.

To achieve this commitment, the Community Services Branches aims to develop policy, programs and activities that influence the development of attractive, well planned communities whose members enjoy access to a range of facilities and services which enable them to lead healthy, safe and rewarding lives.

## Priorities and Strategies

The Community Services Branch delivers outputs through our four Program areas:

- Community Development and Safety (Connected Communities Strategy , Cultural Diversity Strategy and Safe City Strategy);
- Leasing and Facility Management;
- Social Planning (Community Infrastructure Strategy);
- Sport and Recreation (Planning and Delivery) (Active Logan Strategy and Recreation Trails Strategy).

### Priority One

#### Infrastructure and Community Facilities

- 1.2 Community Facilities Planning and Maintenance

### Priority Two

#### A Sustainable Economy and Employment

- 2.1 Business Support
- 2.3 City Promotion
- 2.4 Business Relationships

### Priority Three

#### Growth Management

- 3.1 Land Use Planning
- 3.2 Housing and Lifestyle

### Priority Four

#### Council Systems and Services

- 4.1 Corporate Governance
- 4.4 Customer Service

### Priority Five

#### Healthy and Safe Environments

- 5.1 Community Health and Wellbeing
- 5.2 Community Safety
- 5.3 Heritage and Culture

### Priority Six

#### Strong and Supportive Communities

- 6.1 Community Development
- 6.2.1 Community Engagement



## OUR COMMITMENT

It is important to have a community that can strive to be healthy and physically active. Council has a role in facilitating opportunities that are easy to access. Logan is a city where programs and services respond to trends and change, whether it be locally or through Federal or State Government initiatives.

Logan is an active and vibrant city and considers its local sporting and recreational groups part of the city's fabric. Local clubs are part of a city that supports them to provide sport and recreation opportunities for the community. Clubs are supported to be the best that they can be encouraging involvement at grass roots level, to nurture life long participation.

The Active Logan Strategy is committed to encouraging healthy and physically active lifestyles for the Logan community. The Strategy supports accessible activities through local sport and recreational clubs, which encourage participation by all. There needs to be activities for all abilities and fitness level. Opportunities need to be inclusive, flexible and adaptable, to meet the diverse and changing needs of Logan, for now and into the future.

The challenge for Council is to offer opportunities for all members of the community, acknowledging its unique cultural diversity. The sport and recreation team will continue to work collaboratively with other internal departments of Council to ensure Logan continues to plan appropriately for an active community.

The Active Logan Strategy outlines key directions, strategies and actions for the provision of sport and recreation for the next four years. It is essential that the needs of the local community are determined and addressed to ensure people stay active, by creating a culture of lifelong participation.

The essence of this strategy provides Council with a rational approach to sport and recreation. The Strategy identifies challenges which will include and not be limited to, the constraints to participation, supporting volunteers, improving opportunities for traditionally disadvantaged groups including indigenous, disadvantaged, disabled and Culturally and Linguistically Diverse (CALD) communities.



## OVERALL DIRECTIONAL STATEMENT

The Sport and Recreation team will play a key role in facilitating, supporting and advocating sport and recreation opportunities to strive for a healthy and physically active community.

Logan City Council is not in a position to provide sport and recreation opportunities on its own. Council works closely with its community and all levels of government to deliver real outcomes for all.

Clubs and organisations are the basis of any sport and recreation activity. Council will support clubs so they can grow, strive and be sustainable entities. Our sporting clubs and groups will help Council deliver on the actions in this strategy.

Council's approach is to continue to develop partnerships with a range of organisations, to provide a variety of sport and recreation activities. Council plays an advocacy role with government agencies to strive to obtain the best outcomes for the Logan community.



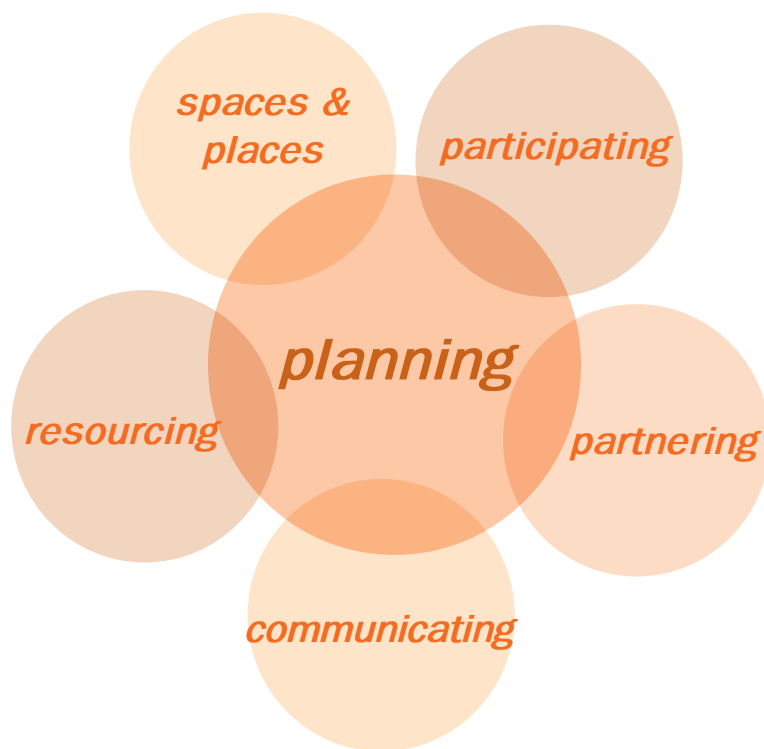


## Key Directions

To deliver upon the actions identified in this strategy, the following key directions have been identified.

1. Communicating
2. Participating
3. Partnering
4. Resourcing
5. Spaces & Places

These key directions have been developed to guide the sport and recreation team through the next four years to achieve the strategies and actions outlined through this document.



## Sport and Recreation Planning

For the purpose of this strategy, “sport, and recreation planning” refers to setting directions for sport and recreation in line with the changing needs of the Logan community and providing input into national, state and local planning processes (e.g. Regional Plan, planning scheme, corporate plan, etc.).

Planning also overlaps planning for places, participation, partnering, resourcing and communication as shown in the diagram below.

## *fast facts*

*To ensure that the Sport and Recreation team can provide such opportunities to the local community, Logan will incorporate the objectives and values of both Federal and State Government when strategically planning for sport and recreation provision for the Logan community.*

*Additionally, the Sport and Recreation team will ensure there is awareness of any existing opportunities where Logan can work collaboratively with local sport and recreation clubs, providers and community groups.*



**Communicating encompasses the marketing and promotion; internal communication; external communication with residents, clubs, key stakeholders, as well as formal networks.**

## KEY DIRECTION 1: COMMUNICATING

*actively with our community*

1

## Key Direction

Establish, develop and maintain effective mechanisms to communicate Logan as a safe, active and connected community.

## Strategies

- Encourage a whole of community approach to active living by promoting sport and recreation opportunities within Logan.
- Enhance existing relationships and form new connections with state government bodies, state sporting organisations and variety of providers to promote networking and sharing of information in the industry.
- Ensure appropriate levels of community engagement are used.

## actions

- Continue to establish & maintain good internal communication around sport and recreation projects.
- Continue to be involved in sport, recreation and physical activity networking with various relevant external organisations.
- Develop a communication plan to promote Council's sport and recreation projects.
- Encourage external physical activity providers, sport & recreation clubs and community organisations to promote their programs and activities on the Linking Logan website.
- Using consistent evaluation tools regularly analyse and formulate recommendations for all sport and recreation projects conducted by the Sport & Recreation Team.
- Provide regular opportunities for members of the community to provide feedback concerning sport and recreation projects.
- Continue to be involved and support Logan City Council Sports Awards and investigate the opportunity to create additional awards.
- Continue to lobby and work with Federal and State Government to ensure there are appropriate resources available for the sport and recreation sector.
- Investigate sponsorship opportunities for local businesses to support sport, recreation & physical activity projects.



## KEY DIRECTION 2: PARTICIPATING

*to activate Logan*

Australians taking part in regular physical activity increased by one million in 2008 since 2007, according to the Exercise, Recreation and Sport survey (ERASS) Annual Report 2008.

### Key Direction

Participation refers to any group or individual taking part in any sport and/or recreation program or activity. This strategy identifies ways in which to increase access and attendance in quality sport and recreation activities for the Logan community. This will be achieved by facilitating a wide range of opportunities for participation.

### Strategies

- Facilitate programs that reflect participation trends in sport and recreation.
- Increase participation to promote healthier lifestyles for all ages and abilities within the Logan community.
- Encourage groups to seek available funding to create further opportunities to develop new programs and events that aim to increase participation in Logan.
- Ensure there is future provision of sport and recreation opportunities that are culturally aware for various target groups identified.

### actions

- Work with clubs, community groups and key stakeholders to provide and deliver diverse sport and recreation opportunities.
- Work with other Council teams to coordinate/facilitate sport and recreation opportunities.
- Facilitate cost effective and accessible opportunities, such as the Active Logan Program, for increased participation in sport and recreation.
- Research sport and recreation needs of the Logan community and identify barriers inhibiting participation.
- Assess and determine the role of the sport and recreation team in all program delivery.
- Investigate opportunities to support local community organisations by providing low cost sport and recreation opportunities during their events.
- Investigate opportunities to support local community organisations to conduct sport and recreation projects.
- Investigate opportunities to utilise the skills of local organisations, providers and residents to deliver programs to the community where applicable.



## Key Direction

People and organisation's from multiple sectors are working together for a common purpose.

## Strategies

- Facilitate partnerships with other community organisations and groups to develop and deliver programs that reflect participation trends in sport and recreation.
- Develop partnerships to promote healthier lifestyles especially for identified target groups.
- Form strategic partnerships with state government bodies, state sporting organisations and the community.
- Ensure integrated planning occurs when working collaboratively within internal teams on key projects and strategic documents.

## actions

- Continue to have an active role in co-chairing and attending the SEQ Sport, Recreation and Health Professionals Forum to develop and strengthen partnerships with state government and other local government agencies.
- Represent Logan City Council on the Department of Tourism, Leisure, Hotel and Sports Management Industry Advisory Committee to establish partnerships with other industry leaders.
- Investigate opportunities to further develop partnerships with providers to deliver programs using existing successful models to engage specific target groups in physical activity (this may include culturally and linguistically diverse (CALD), people with disabilities, older adults and young people.)
- Continue to coordinate and/or support low-cost or free physical activity initiatives such as the Heart Foundation Walking Program.
- Continue to work with the Australian Sports Commission to investigate further opportunities in Logan to support the Active After School Communities Program.
- Support Council's Road Infrastructure and Design team in developing active transport opportunities.

## KEY DIRECTION 3: PARTNERING

*connecting an active Logan*

**It is important that Logan City Council continue to work closely with local sports clubs and community groups to promote available funding opportunities and assist in building the capacity of clubs and organisations within Logan. Particular focus on assisting clubs and groups to apply for funding and further develop the skills of volunteers is important.**

- Support other internal teams to deliver and expand low-cost programs with particular focus on sport and recreation.
- Support Council's Environment and Sustainability team in future health initiatives relevant to sport and recreation opportunities.
- Review the draft of the Sports Optimisation Strategy in partnership with Community Facilities team.
- Identify further opportunities to link with universities and work in partnership to maximise research outputs relevant to sport and recreation.
- Investigate the feasibility of establishing a South East Queensland Club Development/Capacity Building Network for Council Officers.
- Develop relationships with target groups and local community organisations to enhance further opportunities for partnerships.
- Continue to be involved in the Council of Mayors (SEQ) Trail Bike Taskforce and support the delivery of its objectives.
- In partnership with internal and external stakeholders implement the outcomes of the Recreation Trails Strategy.
- Work in partnership with Queensland Government where possible in support of the Towards Q2 goals to achieve the 2020 vision of a stronger, greener, smarter, healthier and fairer Queensland.



## KEY DIRECTION 4: RESOURCING

*providing for an active Logan*

### Key Direction

This is the process of increasing the capacity of individuals or groups to make choices and to transform those choices into desired actions and outcomes.

### Strategies

- Continue to foster the development of community organisations, clubs and physical activity providers.
- Support volunteerism for sport and recreation to build a stronger base for the Logan community.

### actions

- Conduct research with clubs and community organisations to identify current issues to ensure appropriate capacity building resources are provided.
- Continue to support the delivery of the Energise Program to further develop the capacity of sport, recreation and community groups.
- Evaluate the current coaching & first aid component of the Energise Program and investigate funding opportunities to further develop the program.
- Evaluate the current Active Logan mentoring program and determine whether future funding opportunities are required.
- Continue to develop and share resources to support clubs and community organisations (fact sheets, templates, information sources, etc).

**Resourcing is associated with strengthening community organisations, local schools, sports clubs, volunteers, community service providers and other Council units' capacity to achieve a sustainable provision of sport, recreation and physical activity in Logan.**

**This may be by providing opportunities for the community to strengthen their current skill base through education and training workshops.**

- Develop appropriate club management models to ensure adequate use of Council facilities and maximise use of resources.
- Identify volunteer needs and determine Council's role in supporting them.
- Support Volunteering Queensland to recruit, train and support our volunteers.
- Investigate the feasibility of creating a "Volunteer Funding program" to support volunteers or clubs to reduce the cost of volunteering.
- Investigate the relevance of developing a grants program to support community sport and recreation organisations, individuals and clubs.
- Continue to seek funding and sponsorship to subsidise sport and recreation projects.
- Investigate the feasibility of a Sports House in Logan.
- Empower local organisations, providers and residents to deliver programs and courses to the community where feasible.
- When additional resources are required prepare budget enhancement submissions to support initiatives identified in this strategy.
- Prepare operational budget bids for recurrent funding to support the sport and recreation team's activities.



**Logan owns, manages and/or leases the following recreation and sport facilities (excluding clubs)**

- **8 swimming pools with 4 directly managed by Council**
- **3 indoor sports centres at Beenleigh, Cornubia and Browns Plains**

**Logan has the following supporting sport and recreation infrastructure throughout Logan to encourage participation by the community.**

- **1,100 parks and reserves**
- **19 skate parks**
- **2 BMX tracks**
- **5 volleyball courts in parks**
- **50 half-basketball courts and 5 full-size courts in parks**
- **fitness equipment in 23 parks across the city**

## actions

- Work with Parks and Major Venues and Facilities branches within Council in the development and delivery of master plans.
- Work closely with Major Venues and Facilities branch within Council to maximise use of Council's sporting and community facilities.
- Provide input to the Parks and Road Infrastructure Planning and Design branches within Council in relation to the planning of supporting infrastructure for informal recreation and physical activity, such as lighting, seating, water fountains, shade, etc.

## KEY DIRECTION 5: SPACES & PLACES

*for an active Logan*



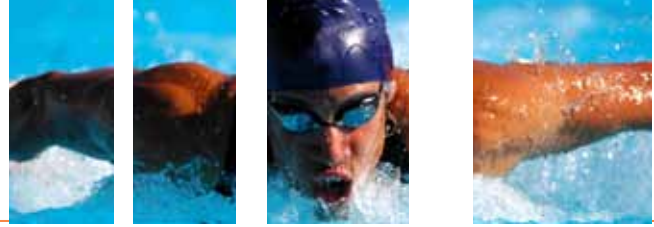
### Key Direction

Spaces & Places refers to existing and future planning for the development of facilities, infrastructure and open space to maximise opportunities for community use.

Existing processes used to plan places for sport and recreation in Logan are also included.

### Strategies

- Support environmentally sustainable design principles for sport and recreation facilities.
- Facilitate projects to ensure facilities and parks are used by the community for sport and recreation.
- Support the conservation of open space for sport and recreation.
- Provide input into the provision of facilities that reflect participation trends in sport and recreation.
- Work with Education Queensland, local schools and Major Venues and Facilities Branch to develop and implement a policy and/or guidelines to formalise community use of school facilities and leased community facilities.
- Provide input into the planning of future growth and in-fill areas in Logan to ensure sport and recreation needs are considered.
- Provide input into Parks and Major Venues and Facilities Capital Works Programs based on sport, recreation and physical activity needs where applicable.



*The key directions of the Active Logan Strategy are supported by Logan City Council's Corporate Plan 2009 - 2013 and Logan 2026 - City Directions. The Strategy aims to deliver a healthy, active and sustainable community.*

*The Active Logan Strategy contributes to the implementation of effective strategies for the delivery of community services.*

## ACKNOWLEDGEMENTS

The Active Logan Strategy could not have been developed without the involvement of a number of key groups and individuals.

- Councillors and Mayor - Logan City Council
- Deputy CEO Community & Customer Services
- Key staff from the following Branches - Parks, Community Services, Major Venues and Facilities, Strategy & Planning, Environment & Sustainability, Road Infrastructure Planning & Community Engagement & Marketing
- Surrounding Councils including Redlands, Brisbane, Gold Coast, Ipswich and Sunshine Coast (benchmarking)
- State Agencies including Dept Communities - Sport & Recreation Services, Queensland Health, Education Queensland, State sporting organisations & National sporting organisations (78 organisations), Australian Sports Commission and the National Heart Foundation - Queensland Division
- Community groups including local sport and recreation providers, local sporting clubs, local organisations, Logan and Beenleigh PCYC, Multilink, ACCESS Services, Griffith University, Schools - Secondary & Primary (56 schools) , Community Centres (14), Logan Healthy Schools Alliance (11 Secondary Schools)



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# ACTIVE LOGAN STRATEGY 2010-2013

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