

**MEETING OF THE
CITY IMAGE COMMITTEE
WEDNESDAY, 14 FEBRUARY 2018**

ID 11758536

MEETING COMMENCED

8.30 am, 14 February 2018

PRESENT

Councillor L W Smith (Chairperson)
Councillor L C Bradley
Councillor R B Lutton
Councillor S F Swenson
Councillor L A Koranski
Councillor J S Raven 8.45 am - 9.03 am
Councillor S L McIntosh
Councillor D R Power
Councillor T D Schwarz
Councillor J R Breene

IN ATTENDANCE

A/Director of Strategy & Sustainability	D R Hansen.....8.30 am - 8.44 am
A/Director of Innovation & City Transformation	B Travaini8.30 am - 9.03 am
A/Economic Development & Strategy Manager	D Radich8.30 am - 8.44 am
A/Marketing & Events Manager	R Smith.....8.44 am - 9.03 am
Marketing Program Leader	K Clifford8.44 am - 9.03 am
Snr. Bus. Development Exec. - Global Connections	J Sandhar.....8.30 am - 8.41 am
Business Development Executive - Small Business	H Proskefalas8.41 am - 8.44 am
Meetings Services Officer	F Fruean
Meetings Services Officer	K Verschuuren
Administration Officer	S Hinch

APOLOGIES

Councillor C M Dalley
Councillor P W Pidgeon

MEETING TERMINATED

9.03 am, 14 February 2018

<u>ORDER IN WHICH AGENDA ITEMS WERE CONSIDERED BY THE CITY IMAGE COMMITTEE:</u>
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IM1, IM2

LIST OF ITEMS
CITY OF LOS ANGELES (COMMITTEE
WEDNESDAY, 14 FEBRUARY 2018

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IM1* File No: 1041205-1 Id No: 11723723
ECONOMIC DEVELOPMENT & STRATEGY BRANCH MONTHLY REPORT FOR
DECEMBER AND JANUARY 2017/2018
REPORT OF: ECONOMIC DEVELOPMENT & STRATEGY MANAGER

Created: 30/01/2018

ECONOMIC DEVELOPMENT & STRATEGY BRANCH MANAGER OVERVIEW.

Criteria: Performance

SUMMARY

Significant branch activities that occurred throughout the months of December and January includes the recent trade mission to North America. One of the highlights was the signing of an Economic Agreement with the City of Cincinnati. This is the first time our city has signed such an agreement in the United States. In addition to furthering global partnerships in innovation, Smart City initiatives and economic development, Council's delegation have used this opportunity to promote trade and investment opportunities for the City of Logan.

BRANCH OVERVIEW

1. Risks and Issues of Significance

a. Significant activities undertaken include:

There were no risks or issues of significance during the months of December and January.

2. Branch Projects/Operations Update

a. Branch projects update:

Business Support

- Over the period there were ten business advice one on one sessions held. Participants were spread across multiple divisions including Divisions 1, 2, 5, 6, 7 & 12. The sessions ranged from early start up stage through to coaching for existing businesses. Follow up will be conducted with these businesses to provide ongoing support.
- Planning for a Workability Marquette to be held in March to provide National Disability Insurance Scheme providers an update on the scheme and promote loganjobs website.
- Planning and discussion with Griffith University regarding topics and Council's support for the 2018 Entrepreneurship Seminar Series.
- A targeted Facebook advertising campaign for loganjobs resulted in more than 70,000 impressions for the ad reaching 50,400 people. 233 new job seekers registered on the site and media coverage in local press celebrating the 3,000 registered users milestone also occurred in January.

IM1*

File No: 1041205-1

Continued:

Industry Development and Investment Attraction

- Renewal of the National Sponsorship/Partnership Agreement between Logan Office of Economic Development and Australian Logistics Council – the peak industry body in the transport and logistics industry;
- Confirmation of attendance and trade space at the Australian Logistics Council Forum in Sydney 6-9 March together with a business meeting program with key stakeholders based in Sydney;
- Organising of the City of Logan business and investment forum on 1 March;
- Three (3) client meetings with Logan based businesses looking to expand – all in advanced manufacturing. Current employment numbers for the three (3) businesses are 135 jobs and after expansions, this combined figure would grow to over 200;
- Four (4) companies looking to relocate to the city – Three (3) highly innovative advanced manufacturing and a steel structure/fabrication business. If successful on all, combined the current job numbers of these businesses are 160 and would grow to over 200 with the expanded premises; and

Global Connections

- As part of the North America Trade Mission the following were highlights:
 - The signing of an Economic Agreement with the City of Cincinnati has established the framework by which Cincinnati and Logan can cooperate and share best practices in the areas of government exchanges, investment attraction and economic development, innovation and technology, and research and development. This economic agreement and new partnership will be fostered and driven by Logan's Economic Development and Strategy team to explore new learnings and encourage trade and investment opportunities between the two cities.
 - Richmond Chamber of Commerce (British Columbia) 2017 Annual Business Luncheon.
 - The Mayor and officers met with Mayor Berry Vrbancovic - City of Kitchener, Economic Development - City of Kitchener and Region of Waterloo. A key outcome from this meeting was the discussion around the establishment of an economic agreement between Logan City and the City of Kitchener. Both cities agreed to focus on establishing trade and investment opportunities before recommencing discussions regarding an agreement.
 - Officers attended a meeting with Simon Fraser University, British Columbia, coordinated by the Surrey Board of Trade which provided an opportunity to highlight Griffith University's Logan Campus and to discuss opportunities for collaboration between the two campuses. Simon Fraser University signed a Memorandum of Understanding with Griffith University in September 2017.
 - Meetings were held with around 20 industry networks, intermediaries and contacts to promote trade and investment opportunities in the City of Logan.
- Officers engaged with Griffith University Logan and Gold Coast Campus to discuss the collaboration with Simon Fraser University, for potential industry partnerships and research and development opportunities between the two campuses. Simon Fraser University is interested in discussing potential collaboration through their venture labs and industry partners.
- Officers engaged with industry networks and key government stakeholders to plan and possibly co-host an export capability workshop in May 2018.

IM1*

File No: 1041205-1

Continued:

- Meetings were held with industry networks, intermediaries and contacts to promote trade and investment opportunities in the City of Logan.
- During the period officers assisted 6 local businesses who have a globally competitive product with potential export opportunities into Japan, India, Canada and the U.S.

Tourism

- The fourth Public Art and Heritage Trail was launched on the 12th of December traversing Underwood to Eagleby. The trail is featured in the VisitLogan website and brochures are distributed through council facilities and the Logan Visitor Information Centre.
- Online promotion of the Greenbank to Veresdale & Logan Central to Kingston Public Art & Heritage Trail was activated on the *mustdobrisbane* platform. This is Queensland's leading online leisure referral site with a distribution and database over 100,000 followers.
- The Draft of the Destination Management Plan has been received and will now be reviewed and undergo an internal consultation process.
- Expression of Interest forms in the Tourism Advisory Group was distributed to twenty-one (21) tourism stakeholders. Sixteen (16) completed forms have been received and reviewed against predetermined criteria. Seven (7) skills based industry representatives have been selected and will work with council representatives, Invest Logan and the Chambers of Commerce on the implementation of the Destination Management Plan.
- Soft launch of the South East Queensland Food Trail and basic content management training was conducted by Adelphi Technology on 4 December 2017.
- Content is being developed in conjunction with Marketing & Events Branch for the events and destination promotional brochure, 'Wots on in Queensland'. This will be distributed as a key piece of collateral in time for the 2018 Commonwealth Games.
- Spirits of the Red Sand, Beenleigh Artisan Distillery and Galaxy Caravan Park have been selected to participate in the Brisbane Region Experience Development program which is being run in partnership with Brisbane Marketing. Commencing in January, the program increases capability to deliver a range of experiences and how to promote them via a range of mediums.
- Spirits of the Red Sand commenced soft operations in December delivering an industry engagement program to gain feedback as their operations are refined. This has included representatives from Australian Tourism Exchange (ATE) who have accepted their application to participate in the 2018 international trade show and will include them in the Queensland pre and post familiarisation tours in February. A preview show for a selected audience of local businesses that assisted in the development of the experience took place on 18 January ahead of the VIP launch on 29 March, 2018.
- Tourism Officers are working with Australian Tourism Export Council and Brisbane Marketing to host approximately 50 Inbound Tour Operators at Beenleigh Artisan Distillery for tastings and tours followed by the dinner theatre experience at Spirits of the Red Sand on 28 February.

For information.

The City Image Committee recommended:

That the report be received.

Adopted by Council at its meeting of 20/02/2018 Minute No 50/2018

Report by: Economic Development & Strategy Manager

IM2 File No: 586153-1 Id No: 11556944
REVIEW OF COUNCIL'S ECONOMIC, FRIENDSHIP, SISTER CITY AND OTHER
CITY-WIDE AGREEMENTS
REPORT OF: ECONOMIC DEVELOPMENT & STRATEGY MANAGER

Created: 13/11/2017

REPORT OVERVIEW

PURPOSE OF REPORT

The purpose of this report is to provide a review of Council's economic, friendship, Sister City, and other city-based agreements in the context of the benefits measured against the original intent of these agreements.

Criteria: Direction

CORPORATE PLAN PRIORITY

ET - ECONOMIC TRANSFORMATION

ET1 We enjoy jobs growth and economic prosperity with local and global reach

Create local, regional, national and international business development opportunities to increase local jobs and stimulate local economies.

Sister City, Economic and Friendship Agreements

ET2 Investments, partnerships and innovation support economic growth in the city

EXECUTIVE SUMMARY

Logan City Council has seven Sister City or Economic and Friendship agreements with cities in China, Japan and Taiwan.

The agreements all have similar intent with a focus on exchanging and developing opportunities in training, sharing in learning, international education exchanges, cultural exchanges and trade and investment opportunities. The level of engagement and length of the relationship varies from city to city.

At present Logan City has Sister City Agreements, Friendship Agreements, and Economic Cooperation agreements with the following cities;

- Shibukawa City, Japan - Sister City Agreement;
- Hirakata City, Japan - Sister City Agreement and Agreement to Foster Goodwill Exchanges;
- Taoyuan City, Taiwan - Sister City Agreement;
- Panjin City, China - Friendship and Economic Co-operation Agreement;
- Suzhou City, China - Friendship City Relationship Memorandum and Economic Cooperation Agreement Addendum to Sister City Friendship Agreement;
- Xuhui District, China - Economic and Friendship Agreement; and
- Wenling City, China - No formal agreement although cultural and business exchanges have occurred between the two cities since 2002.

REPORT DETAIL**BACKGROUND**

At its meeting on 29 August 2017 Council resolved that the Economic Development and Strategy Manager be requested to prepare a report to a future City Image Committee meeting reviewing all of Council's economic, friendship, Sister City, and other city-based agreements in the context of the benefits measured against the original intent of these agreements (Minute No. 253/2017).

At its meeting held on 26 October 2017 the Executive Leadership Team supported the continuation of relationships with the cities mentioned above and the establishment of an internal working group across Council, coordinated by the Economic Development and Strategy branch to coordinate future exchanges and pursue opportunities.

Representation is suggested as being Economic Development and Strategy, Libraries and Creative Industries, Marketing and Events, City Futures and the Office of the Mayor.

DISCUSSION

An overview of the level of engagement for each Sister City or Economic and Friendship agreement since their establishment is provided below, with suggestions outlining how to continue future relationships for each agreement.

Shibukawa City, Japan

The agreement with Shibukawa City was signed on 17 April 1996 with the intent to promote mutual exchange in the fields of education, culture and sport and with the aim of deepening international understanding and trust.

The following exchanges between Shibukawa City and the City of Logan since the official Sister City relationship commenced in 1996 are as follows:

- The Shibukawa Board of Education and Calvary Christian College established a student exchange program that has been running for more than 10 years and has subsequently benefited more than 100 students. The exchange program involves the sending and receiving of groups of students for two to three week periods.
- In 2002 the Mayor of Shibukawa City led a group of citizens from Shibukawa to Logan for a cultural exchange. The group visited local community facilities including Mayes Cottage and the Kingston Butter Factory.
- In 2004 the Mayor of Logan was invited to Shibukawa to participate in the civic celebrations to mark the 50th Anniversary of Shibukawa City.
- Our Cities in Ten Years: A Shibukawa and Logan Children's Art Exchange was a popular and engaging exhibition held in Logan Art Gallery's March/April 2008 Exhibition Program. This is the first sister city art exhibition exchange ever organised by Council. From this a biennial children's art exchange exhibition coordinated between the City of Logan Libraries and Creative Industries.

- Shibukawa and Logan Sister Cities Children's Art Exchange exhibition is a biennial art exhibition that fulfils the aims of the Sister City agreements. Every two years, grades five and six primary school students from Shibukawa and Logan create artworks on a shared theme. All artworks submitted are viewed, and 60 artworks are selected by a vetting committee to be sent to Japan to be exhibited alongside the Shibukawa artworks at the Shibukawa Art Museum. All artworks are then displayed in Australia. The most recent children's art exhibition was displayed at Logan Art Gallery 27 June – 2 August 2014, this was in conjunction with 'Sister Cities Australia National Awards 2015'
- A group of Shibukawa students from the student exchange programme in Calvary Christian College visited the Mayor and Councillors of Logan City Council in August 2008.
- In August 2010, a Shibukawa student tour visited Logan City Council in which they met with Deputy Mayor Russell Lutton and toured the City of Logan Library and Art Gallery.
- In July 2017, a Shibukawa student delegation tour visited Logan City Council during which they met with Deputy Mayor and toured Council Chambers.

In review, there have been strong cultural relations through the biennial Children's Art Exchange Exhibition Program that has been coordinated between Logan City Libraries and Creative Industries and Shibukawa City.

There have been consistent international student exchange programs over the years from Shibukawa City to Calvary Christian College, which has led to student tour groups through the Logan City Council chambers over the years.

It is suggested to continue to build a stronger relationship with Shibukawa City with a focus of international education, supporting the children's art exchange exhibition and exploring how The Logan Youth Music Exchange can engage with Shibukawa City directly around music exchange programs.

Hirakata City, Japan

Hirakata City signed an initial Sister City Agreement on 14 March 1995 with the intent to develop exchanges in the fields of education, culture and trade. A 10-year agreement was signed on 24 August 2005 to foster goodwill exchanges and provide a recommitment to developing exchanges in the fields of education, culture and trade. A 20 year Sister City Friendship Agreement was signed on 1 August 2015 to extend the above to include advancing economic exchanges featuring the best characteristics of both cities.

The following exchanges have occurred between Hirakata City and the City of Logan since the official sister city agreement was created in 1995:

- Hirakata City, Hirakata Board of Education and the Hirakata International Association have ongoing student exchange program with Chisholm Catholic College involving an exchange of high school and junior high school students. Kansai Gaidai University has a sister-school relationship with Griffith University involving mutual exchanges of students for a 12-month term of study. This is one of the most successful overseas student exchange programs in Logan.
- Hirakata City donated a miniature Japanese garden located next to the Logan Art Gallery for Logan City's 20th anniversary as a sister city, the unveiling was on June 8, 1998.
- In 1999 Logan City Council organised a trade mission of local businesses to showcase their products and services at the Global Business Opportunities Convention and a popular department store in central Hirakata.

- The Mixed Beans Jazz Band (currently Logan Youth Music Exchange), a group of more than 35 Logan youth musicians led by the Music Coordinator of Logan - Albert Beaudesert District, Shaun Dorney, undertook a concert tour of Hirakata in 2001. This was the first joint-project which saw the Logan group present a joint-performance with the Hirakata Youth Orchestra at the Hirakata Civic Hall.
- Logan Youth Music Exchange - Started in 2001 as the Logan Mixed Beans Stage Band to Hirakata, Logan's Sister City in the Osaka Prefecture of Japan, as a joint initiative of Logan City Council and the local region of Education Queensland. This tour was fully funded by Logan City Council.
- In July/August 2002, a high school student choir from Hirakata visited Logan and performed in the Sister City Concert as part of the opening celebrations of the Logan Entertainment Centre. The choir conducted a number of public concerts in Logan alongside representatives from the Logan-Beaudesert Education Advanced Music Camp. In a joint performance featuring youth representatives from Hirakata, Taoyuan, and Logan, more than 100 students performed at the Logan Entertainment Centre.
- In September 2004 the Logan Youth Music Exchange undertook a concert tour of Hirakata and was the centrepiece of a joint performance to celebrate the establishment of the Hirakata Foundation for Culture and International Exchange. The tour consisted of more than 30 musicians representing the City of Logan.
- Exchanges have taken place between representatives of Lions and Rotary clubs in Logan and Hirakata as well as Scout organisations and local schools participating in pen-pal exchanges.
- While the popularity of Logan Youth Music Exchange grew in Hirakata, 30 Logan youth musicians were invited back to perform in September 2006 in the Hirakata's Youth Music Festival.
- In 2007 Logan City Council assisted Hirakata to develop an Assistant English Teacher exchange program. Two community members from the City of Logan had the opportunity to nominate to teach in Japan for a minimum one year as an Assistant English Teacher in Hirakata. Another member of the Logan community was successfully appointed in the Assistant English Teacher exchange program for 2008.
- In celebration of the Hirakata Lions Club 50th Anniversary, 35 musicians from Logan Youth Music Exchange were invited to perform in Hirakata's Overseas Friendship Cities Youth Music Concert in September 2008.
- Thirty-one talented youth musicians from Hirakata Youth Brass Band visited the City of Logan to perform in the 2009 Sister Cities Youth Music Concert on 23 August 2009. The concert was held with our local youth musicians in the Logan Entertainment Centre to celebrate the friendships between both cities through music. The Japanese group toured Logan from 20 - 25 August 2009.
- On 9 February 2015 the Mayor of Hirakata City wrote to Logan City Council recommending that the current Sister City Friendship Agreement be expanded to include economic cooperation and development.
- A Hirakata Mayoral delegation visited the City of Logan for three days from 31 July to 2 August 2015 to mark the 20 year anniversary of the original agreement. A program of events had been planned including an official meeting with the Mayor as well as a 20-year anniversary ceremony and the signing of the Sister City Friendship and Economic Cooperation Agreement occurred. The 20th-anniversary ceremony was scheduled at the same time as the Queensland Music Festival which was held in Logan from 31 July to 2 August.
- On 2 March 2017, Logan City Council hosted 10 Hirakata Students and 2 teachers from Hirakata Foundation for Culture and International Exchange as part of their visit to Chisholm Catholic College part of student exchange program and cultural and music.
- On 2 August 2017, Logan hosted a delegation of 10 students and 2 teachers from Hirakata City as part of their exchange with Shailer Park State High School.

In review, there have been strong cultural, friendship and international education exchanges between the City of Logan and Hirakata City since the establishment of the Sister City Agreement in 1995. The relationship between the cities has grown with the involvement of the Logan Youth Music Exchange which has continuously been supported by Council. The Logan Youth Music Exchange has undertaken a number of concerts and tours to Hirakata.

It is suggested to continue to build a stronger relationship with Hirakata City with a focus on international education exchange programs, introducing study and professional tours and supporting Logan Youth Music Exchange to continue to work with Hirakata City directly around music exchange programs.

Taoyuan City, Taiwan

A Sister City Agreement was signed with Taoyuan City on 18 March 1995 with the intent to promote and develop closer cultural, educational, economic and social links.

The following exchanges and benefits between Taoyuan City and Logan City have occurred since the establishment of the agreement:

- In July/August 2002, a string orchestra of primary school students from Shimen Elementary School, Taoyuan visited Logan and performed in the Sister City Concert as part of the opening celebrations of the Logan Entertainment Centre. The orchestra conducted a number of public concerts in Logan alongside local musicians from the Logan-Beaudesert Education Advanced Music Camp.
- In October 2002, the Mayor of Logan led a trade delegation of local companies to Taoyuan City and met with representatives from government and industry to promote Logan City and local businesses.
- In October 2005 the Logan Youth Music Exchange undertook a concert tour of Taoyuan which included 35 youth musicians from Logan City. The musicians were given a homestay experience and visited local schools in Taoyuan as well as cultural facilities. The culminating event was a joint performance with the Taoyuan Youth Orchestra at the Taoyuan Women's Hall.
- In October 2008, 32 official delegates from Taoyuan City Government and the Taoyuan International Exchange Association made a special friendship visit to Logan City. During their trip, they visited the "mini Kakadu", Southwest 1, a 40-hectare mixed industry and business precinct neighbouring the 80-hectare Berrinba Wetlands Park.
- In September 2013, the Deputy Mayor and Economic Development Manager attended the Asia Pacific Cities Summit in Kaohsiung, Taiwan and Logan City's Sister City Taoyuan.
- In July/August 2016, the Mayor led a delegation that visited Taoyuan to discuss trade and investment opportunities.
- On 23 March 2017, a delegation of 23 secondary and elementary school principals visited the City of Logan, also visiting Canterbury College and Marsden State High School. Logan secured the participation of Deputy Director-General of Education, as well as senior representatives from the Department of Education and Training International who met with the group to provide an overview of Queensland's school system. A highlight for the group was the chance to see students at work in Marsden State High Schools trade training centre.

In review, there have been strong cultural, friendship and international education exchanges between the City of Logan and Taoyuan City. The Logan Youth Music Exchange has also been involved in providing a strong relationship in establishing a music exchange between the two cities. In recent years there has been an increase in the number of delegations coming from Taoyuan City on professional and study tours to learn about governance and our education system.

It is suggested to continue building the relationship with Taoyuan City, Taiwan with a focus on exploring opportunities in enhancing international education through vocational education and training, study and professional tours and exploring how the Logan Youth Music Exchange can work directly with Taoyuan City, Taiwan.

Panjin City, China

A Friendship and Economic Co-operation Agreement with Panjin City was signed on 22 September 2014 with the intent of promoting the exchange of cultural and business information, bilateral government and business-related missions, and trade and investment opportunities. There has been limited interaction and involvement with Panjin City since the signing of the agreement.

It is suggested that Council continue engagement with Panjin City as appropriate, given the limited involvement since the signing of the agreement.

Suzhou City, China

A Friendship City Relationship Memorandum was signed with Suzhou City on 31 October 2005 with the intent of facilitating exchanges and cooperation in the fields of economy, trade, science and technology, culture, education, sports and health. In 2014 this agreement was reviewed and a new Economic Cooperation Agreement Addendum to the Sister City Friendship Agreement was signed on 26 September 2014, between Suzhou Chamber of Commerce and Logan City Council. The intent of this addendum was to explore the exchange of business information, bilateral government and business-related missions and the identification of major economic projects, enhance business exchanges and bilateral trade and investment by supporting economic activities of enterprises, companies and association in various sectors.

The following exchanges and benefits between Suzhou City and the City of Logan have been enjoyed by citizens since the initial agreement in 2005:

- More than 20 delegations from Suzhou have visited the City of Logan since 2001, showing great interest in the establishment of friendly relations and the sharing of information on community development. In October 2002, the Mayor of Logan led a trade delegation of local companies to meet with representatives from Suzhou City government and industry in order to promote the City of Logan and local businesses. The Mayor of Suzhou City made a special visit to the City of Logan in early 2003. In 2003 several other Logan City businesses and artists visited Suzhou to display their products.
- In 2005 the second City of Logan trade delegation visited Suzhou at which time Suzhou and the City of Logan proposed a Friendship City agreement with a view to strengthening the ties between the two cities.
- In September 2007, 36 young musicians from the Logan Youth Music Exchange made their first visit to Suzhou City to perform in a series of music concerts.

- In September 2014 the Deputy Mayor led a delegation to Suzhou where they met with the Suzhou Chamber of Commerce and signed an addendum under the existing Sister City Agreement to encourage more exchange activities for the business communities of the two cities. The Logan Youth Music Exchange formed a major part of the delegation. This presented a unique opportunity to combine economic and cultural opportunities as part of the mission.
- During a trade mission to Asia in July/August 2016, the City of Logan had a productive meeting with the Chairman and senior management of the Suzhou Chamber of Commerce. The Suzhou Government and Suzhou Chamber of Commerce led a delegation to Logan in late 2016 to explore and discuss how the Sister City relationship can be further developed to enhance economic ties between the two regions.

In review, the City of Logan has introduced several local businesses and artists to Suzhou City as part of the trade mission in 2003. Since this business mission there have been delegations hosted by both Sister Cities, but minimum trade and investment opportunities have occurred between the Sister Cities. The Logan Youth Music Exchange has been involved in establishing a music exchange between the two cities.

Suzhou City has indicated an interest to develop a more focused trade and investment relationship since their most recent visit in 2016.

It is suggested to continue to build a stronger relationship with Suzhou City, China with a focus on international education exploring international student exchanges and study tours as well as other trade opportunities. It is also suggested that Council support the Logan Youth Music Exchange in working directly with Suzhou City around music exchange programs.

Xuhui District, China

Xuhui District has had a long-term relationship with the City of Logan. At its meeting of 7 April 1992 Council agreed in principle to establish a Sister City relationship with Xuhui District, Shanghai, China although an agreement was never signed.

Xuhui District and the City of Logan signed an Economic and Friendship Agreement on 23 September 2014, with the intent to promote government exchanges, economic relationships, education and cultural exchanges.

The following exchanges and benefits with Xuhui District and Logan City have taken place since official ties were established in 1992.

- The Logan City International Friendship Association was established and launched in 1998 for the promotion of international exchanges;
- Xuhui District hosted a trade delegation of local businesses from Logan City in 1998.
- Exchanges in education have been established with Chinese junior high school students and John Paul College since August 2001.
- In October 2002, the Mayor of Logan led a trade delegation of Logan companies to Xuhui District and met with representatives from government and industry. The visit was highly successful with negotiations for contracts entered into with several Logan companies for business with Xuhui.
- In November 2005 the Mayor of Logan led a trade delegation to Xuhui District. The delegation included representatives from Griffith University, John Paul College and Cardno MBK.
- In April 2006, Xuhui District signed a Memorandum of Understanding with Griffith University and Logan City Council to facilitate the provision of training programs for Xuhui officials in Australia.

- In September 2007, 36 musicians from the Logan Youth Music Exchange made their first visit to Xuhui District to perform in a series of music concerts.
- An official delegation of 8 delegates from the educational sector visited Logan City in December 2007.
- In November 2008, the Chairman of the Xuhui District Government, made his first friendship visit to Logan City to meet with the Mayor of Logan. The Xuhui delegates took time to visit the Logan Art Gallery, Southwest 1 and the Browns Plains SmartTiP with the purpose of gaining a greater understanding of Logan's operations.
- The Mayor of Logan visited Xuhui as part of a 2013 Trade Mission. Discussions commenced regarding potential celebrations to mark 15 years since exchanges began between the two cities.
- During a trade mission to Asia in July-August 2016, representatives of Logan City Council met with the new Mayor of Xuhui District Government. Discussions focused on approaches to planning for population growth and comparison of economic drivers between the cities. There was an agreement to explore opportunities in economic development initiatives.
- In November 2016, Logan City Council hosted a delegation from Xuhui District Committee Shanghai to discuss further opportunities of economic trade and investment.
- In April 2017, Logan City Council hosted a delegation of Xuhui District Government Environment Officials. The delegation visited Griffith University to view native tree planting initiatives which form part of the wider Slacks Creek Recovery Project.

In review, there is no evidence the Logan City International Friendship Association still exists for the purpose it was established, although there has been consistent activity with Xuhui District around international education, collaborations and cultural relations through the Logan Youth Music Exchange and government relations and exchanges.

It is suggested to continue to build a stronger relationship with Xuhui District with a focus on international education exchange through study and professional tours and supporting the Logan Youth Music Exchange to explore direct opportunities with Xuhui District.

Wenling City, China

Wenling City has no formal agreement with Logan City, however ongoing cultural and business exchanges have occurred between the two cities since 1994. These exchanges have focused on cultural and business exchanges in the areas of education, tourism development and environment management. There has been discussion since October 1994, regarding negotiations with Wenling becoming a sister city, however no formal agreement has been signed.

The following exchanges and benefits with Wenling City have occurred since 2002:

- Between 1994 and 2002, there has been regular engagement and hosting of delegations between Wenling City and Logan City. The relations have been focused on promoting friendship, economic development, continued planning including administration, city planning, culture and education, public health, social services and environmental protection.
- In October 2002, the Mayor of Logan led a trade mission of Logan businesses to meet with representatives from Wenling City government and industry to promote Logan City and local businesses. Wenling City organised an International Trade Symposium for the visit where discussions were held in areas of education, tourism development and environment management.
- Wenling City organised a business delegation to Logan City every two years to continue to foster ties with Logan City. The last visit was in 2011.

In review, the City of Logan had engaged with Wenling City on a regular basis between 1994 and 2002 hosting multiple delegations, however in the recent years there has been minimum engagement between the two cities.

It is suggested to continue the relationship with Wenling City to explore international education exchanges and study tours.

GENERAL

Across all the agreements there has been a number of benefits in relation to cultural, education and some economic exchanges. In the last five years there has been a focus in pursuing economic benefits although this has had limited effect on the cities involved.

Through the consultation it was agreed that cultural and education exchanges have worked well, especially The Logan Youth Music Exchange. It was agreed that these should continue and Council should seek opportunities for economic benefits out of these as appropriate. Education is the area expected to provide the best results.

It is suggested that an internal working group, comprising Economic Development and Strategy, Libraries and Creative Industries, Marketing and Events, City Futures, and the Office of the Mayor, be established to coordinate future exchanges and pursue opportunities.

It is also recommended that cultural and education opportunities be included in the new economic agreements being pursued in North America. This would provide Council with the opportunity to explore and share experience and programs across a broader scope in the provision of its service. The currently proposed agreements allow for this addition under the provision of "Other Areas".

CONSULTATION

To assist in the review of Council's Economic, Friendship, Sister City and other city-based agreements, internal consultation was conducted with Councillor Lutton given previous involvement with business trade missions to relevant Sister Cities and hosting numerous Sister City delegations in the City of Logan.

The Libraries and Creative Industries Manager was consulted given long-term involvement with the City of Logan's Sister Cities especially the Children's Art Exchange Exhibition Program with Shibukawa City that has been held biennially, since 2008. The Libraries and Creative Industries Manager has also been involved with trade missions to the relevant Sister Cities and hosted Sister City delegations since the early 2000s.

The Senior Advisor of Stakeholder Relations was consulted due to the extensive knowledge and experience with Council's Sister Cities over the years.

The Conductor of the Logan Youth Music Exchange was consulted due to his involvement in numerous delegations to various Sister Cities since 2001.

CONCLUSION

After reviewing Council's Sister City, Economic, Friendship and other city-based agreements the following can be summarised:

Current Sister City, Economic, Friendship and other city-based agreements all have similar intent with a focus on exchange and cooperation in the areas of the economy, trade, science and technology, culture, education, sports and health.

Other strong cultural relations have been developed through the exchange of music with The Logan Youth Music Exchange which is believed to still be the only one of its kind in Australia. Since 2001, The Logan Youth Music Exchange has successfully organised nine international tours to Logan's Sister Cities in China, Taiwan and Japan as part of Council's international relations initiatives.

There have been strong cultural relations through the biennial Children's Art Exchange Exhibition Program that has been coordinated between Logan City Libraries and Creative Industries and Shibukawa City.

In recent years there has been a focus on developing trade and investment exchanges with a number of the Sister Cities. The full potential of these has yet to be materialised and achieved.

The Logan City International Friendship Association was established and launched in 1998 for the promotion of international exchanges with Xuhui District Government, China. There is no evidence the Logan City International Friendship Association still exists for the purpose it was established.

RECOMMENDATION**IT IS RECOMMENDED:-**

1. That the Economic Development & Strategy Manager be requested to develop a communications plan for more regular contact both at officer level and mayoral level with each sister city to provide updates on economic and growth trends for the city, as well as identifying what industries exist in each that have synergies with Logan.
2. That the Economic Development & Strategy Manager be requested to develop an engagement plan detailing the minimum standard for engagement with sister cities and economic partners annually.
3. That the Economic Development & Strategy Manager be requested to establish an internal working group across Council to coordinate future exchanges and pursue opportunities for Council's economic, friendship, Sister City, and other city-based agreements, represented by the following branches:
 - (a) Economic Development & Strategy;
 - (b) Libraries & Creative Industries;
 - (c) Marketing & Events;
 - (d) City Futures; and
 - (e) the Office of the Mayor.

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Continued:

4. That Council continues to build a stronger relationship with Shibukawa City, Japan with a focus of international education, supporting the Children's Art Exchange Exhibition and exploring how the Logan youth music exchange can engage with Shibukawa City directly around music exchange programs.
5. That Council continues to build a stronger relationship with Hirakata City, Japan with a focus on international education exchange programs, introducing study and professional tours and supporting the Logan Youth Music Exchange to continue to work with Hirakata City directly around music exchange programs.
6. That Council continues to build a stronger relationship with Taoyuan City, Taiwan with a focus on international education through vocational education and training, study and professional tours and exploring how the Logan Youth Music Exchange can work directly with Taoyuan City around music exchange programs.
7. That Council continues engagement with Panjin City, China as appropriate.
8. That Council continues to build a stronger relationship with Suzhou City, China with a focus on international education, exploring international student exchanges and study tours, other trade opportunities and supporting the Logan Youth Music Exchange to work directly with Suzhou City around music exchange programs.
9. That Council continues to build a stronger relationship with Xuhui District, China with a focus on international education exchange through study and professional tours and supporting the Logan Youth Music Exchange to explore direct opportunities with Xuhui District.
10. That Council continues to build a stronger relationship with Wenling City to explore international education exchanges and study tours.

The City Image Committee recommended:

That the report be received and adopted.

Adopted by Council at its meeting of 20/02/2018 Minute No 50/2018