



Investing in Logan City

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Role of LOED

- Purpose:
“To actively contribute to the economic growth of a thriving Logan City, driven by a strong and resilient business community. We promote Logan as the City of Choice.”
- Strategic Priorities:
 - Investment Attraction
 - Business Support
 - Property Development
 - Promote Logan City
 - Stakeholder Engagement
- Focus today is on ‘Investment Attraction’



Investment Attraction

- What:
 - Business Relocation & Expansion
 - Targeting industries and businesses that are looking for opportunities linked to the capabilities of our City.
- Targets (2013/14):
 - \$70 million in investment
 - 500 jobs created



Investment Attraction

- Outcomes:
 - 2012/13 - \$88.035m investment & 662 new jobs (plus 106 retained). Some of the highlights include:
 - Tilling Timber – \$14m & 45 jobs (expansion)
 - CEVA Logistics - \$60m & 150 jobs (largest facility in Aus)
 - Tip Top Bakeries - \$5.5m & 50 jobs (expansion)
 - 2013/14 (YTD) - \$24.6m & 90 jobs



Investment Attraction

- How:
 - Participate in targeted conferences and events:
 - Australian Food and Grocery Council National Conference
 - Australian International Mining Exhibition
 - Trade & Invest Qld - International Missions
 - Membership of key industry associations:
 - AFGC, Australian Logistics Council
 - Targeted meetings with businesses
 - Inbound and outbound delegations – regional, national and international
- Outcomes - proactive lead generation, raising the profile of Logan City, generating leads, building relationships



Investment Attraction

- Service:
 - Site selection service
 - Liaison point within Council
 - Provision of relevant demographic & economic information
 - Business Case development
 - Workforce information
 - Access to local business networks and supply chains
 - Post 'transaction' customer care



Current Focus

- 4 Key Business Centres – attracting investment for catalyst development:
 - Beenleigh
 - State Government designated Key Activity Centre
 - Commercial and administrative functions
 - Linked to Yatala and other catalyst projects
 - Logan Central
 - Civic and cultural heart
 - Mix of commercial, education, community, retail and government uses



Current Focus

- 4 Key Business Centres – attracting investment for catalyst development:
 - Springwood
 - Principal commercial centre in Logan City
 - Entertainment, dining, cinemas
 - Civic and community arts
 - Meadowbrook
 - Specialist centre – health, research and education
 - Opportunities linked to Hospital, TAFE, Griffith Uni



Current Focus

- Industrial / Enterprise Parks
 - SouthWest 1
 - Crestmead
 - Berrinba – LoganLink North/South & South West 2
 - Loganholme
 - Meadowbrook
- Emerging opportunities:
 - Yarrabilba
 - Greater Flagstone
 - Park Ridge



Summary & Opportunities

- Continue to proactively promote City, generate leads & raise the profile.
- Collaborate to deliver outcomes.
- Build on national and international exposure:
 - Queensland Investment Expo – 7 to 8 April 2014
- Greater collaboration:
 - Build portfolio of opportunities
 - Know what is available



Thank you

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