CINCINNATI ACCOLADES

$672M
Total Investment
Completed Central Business District projects 2013–present

+14%
PER CAPITA INCOME
Estimated +14% increase in per capita income between 2010 and 2016
Source: ESRI

31%
HOTEL ROOMS
Increase in number of hotel rooms between 2011 and 2016
Central Business District

5.3%
OFFICE OCCUPANCY
Increase of 5.3% (from 20.1% to 14.8%) between the end of 2013 and the end of 2016
Source: CBRE

738
HOUSING UNITS UNDER CONSTRUCTION IN THE CENTRAL BUSINESS DISTRICT

738
COMMITTED TO 100% RENEWABLE ENERGY BY 2035

+20%
# HOUSEHOLDS
Estimated 20% increase in Central Business District households between 2010 and 2016.
Source: ESRI

TOP 10

#4 BEST FDI STRATEGY LARGE CITIES

#6 LARGE CITIES

#8 BEST BUSINESS FRIENDLINESS LARGE CITIES

#9 BEST ECONOMIC POTENTIAL LARGE CITIES
Downtown Cincinnati and Hamilton County’s penchant for innovation, a healthy business climate, a strong educational foundation, and unparalleled access to quality of life make it the perfect location for business development. Cincinnati, a city of 300,000 people, along with Hamilton County’s 809,000 residents form the core of a 2.1 million person region. The City and County also contribute to a regional workforce of over 1 million people, the largest job center in Ohio.

Cincinnati has a unique history as the first major inland American metropolis. Since its founding, the City has embraced visitors and welcomed residents. Early German immigrant populations cemented their mark in our architecture, brewing culture, steadfast work ethic, and business innovation. Cincinnati was also a gateway to freedom along the Underground Railroad, today marked by the National Underground Railroad Freedom Center. This welcoming culture carries through to today, evidenced by Cincinnati’s perfect score on the Human Rights Campaign municipal equality index.
Cincinnati is a Place for Innovation

Cincinnati’s history is also packed with examples of how this region has driven innovation in the United States. Cincinnati’s famous Roebling Suspension Bridge was built as a prototype for the Brooklyn Bridge. The Cincinnati Reds are the first professional baseball team. The Ingalls Building was the world’s first reinforced concrete skyscraper. The University of Cincinnati was the first to offer cooperative education. The first Heart Lung machine was developed here and Zaha Hadid designed her first American project here with our Contemporary Arts Center.

Our collective embrace of innovation is manifest today through the creation of Cintrifuse, the Brandery, CincyTech, and other innovation incubators. Developed by the Cincinnati business community in partnership with the City, Cintrifuse works with more than 300 digital start-ups to connect them with large companies, funding sources, and the resources they need to thrive and grow.

Cincinnati is a Place for Business

Cincinnati’s 19th century economy paved the way for commerce. Along the way, we sharpened our talents for reliability and innovation. Our region holds headquarters of eight Fortune 500 firms – 6 within Downtown Cincinnati alone. These firms have shown their commitment to the City through real estate, employment, and local philanthropy. Two of these firms were founded and are still located in Cincinnati; Kroger and Procter & Gamble. More recently, the Greater Cincinnati Redevelopment Authority is leveraging the renaissance of local advanced manufacturing with a focus on site-ready development programs.

Cincinnati remains attractive to businesses because it is strategically located within 600 miles of 52% of the US Population, 53% of the nation’s purchasing power, and 52% of all US manufacturing establishments. Our location was a major deciding factor for investment by Amazon in a Prime Air Hub at the Cincinnati/Northern Kentucky International Airport as well as the distribution facility in Monroe, Ohio.

Cincinnati is a Place for Education

From an education perspective, the region includes many major universities, including:
- The University of Cincinnati (33,500 undergraduate and 11,000 graduate students)
CINCINNATI: AN INTRODUCTION

- Xavier University (4,500 undergraduate students)
- Miami University (17,000 undergraduate students and 2,500 graduate students)
- Northern Kentucky University (12,500 undergraduate and 2,000 graduate students)
- Ohio State University (52,349 undergraduate and 10,529 graduate students)
- University of Michigan (28,983 undergraduate and 15,735 graduate students)
- Vanderbilt University (6,871 undergraduate and 5,716 graduate students)
- Purdue University (30,043 undergraduate and 9,461 graduate students)
- University of Louisville (16,033 undergraduate and 5,808 graduate students)
- University of Kentucky (22,705 undergraduate and 7,022 graduate students)
- University of Dayton (8,096 undergraduate and 8,096 graduate students)
- Indiana University (38,364 undergraduate and 10,150 graduate students)

In addition to these are several smaller Colleges, Universities, and Community Colleges including, but not limited to:
- Mount St. Joseph University (1,800 undergraduate and 300 graduate students)
- Thomas More College (approximately 1,900 students)
- Cincinnati State Technical and Community College (approximately 12,500 students)

Together these City, County, and regional institutions provide an ongoing pipeline of talent as well as partnership opportunities for workforce development.
Cincinnati is a Place for Quality of Life

Civic pride, aesthetic beauty, architectural bones, high cultural amenities, a bootstrapping workforce: For these reasons and more, Cincinnati has racked up accolades from numerous outlets for our quality of life. Forbes has called Cincinnati one of the Most Affordable Cities (2015) and Up-and-Coming City for Recent College Grads (2016), Travel and Leisure named it a Top Place to Visit (2017), and Christie’s International Real Estate named it a Top City to Watch (2017).

Overall, the cost of living in Cincinnati is 8.2% lower than the national average according to Forbes, meaning every dollar stretches farther. Some comparisons between Cincinnati and Seattle, according to CNN Money’s online comparison tool:

- Housing 139% less in Cincinnati
- Transportation 36% less in Cincinnati
- Groceries 36% less in Cincinnati
- Utilities 32% less in Cincinnati
- Health Care 31% less in Cincinnati

Furthermore, Cincinnati is home to 52 unique walkable neighborhoods that appeal to the spectrum of amenities desired by both residents and visitors. The housing stock in these neighborhoods along with the other 48 jurisdictions in Hamilton County provides affordability for a wide range of budgets.

The County’s flexible and educated workforce, varied housing stock, other amenities, and infrastructure work in tandem with City assets to serve residents, employees and visitors with unmatched quality of life.

For renters, our booming multifamily market in the urban core provides modern urban living opportunities. These new options are also diverse, including micro-apartments, penthouses, and all options in between. Amenities that serve these residents include a streetcar, a vibrant bike share program, and a city square that offers free concerts in the summer, ice skating in the winter, and numerous other activities and events throughout the year. Also under construction in our urban core to serve downtown residents and employees is a 45,000-square-foot grocery store that will feature a second-floor bar and food hall with an outdoor deck.
Just north of Downtown is Over-the-Rhine, which is one of the largest, most intact urban historic districts in the United States. It is the home of Findlay Market, which like the Pike Place Market in Seattle, is a historic, continuously operated farmers market. The Over-the-Rhine neighborhood is a haven for both foodies and tech entrepreneurs.

For residents and visitors alike, thriving entertainment options and cultural richness are all around. Cincinnati is one of 13 cities with all five major arts disciplines (ballet, opera, museums, symphony, and theatre). The City is also home to two major league sports franchises (Reds and Bengals) and two minor league sports franchises (FC Cincinnati and Cincinnati Cyclones). FC Cincinnati – only two years young – is thriving, already rivaling Seattle’s MLS Sounders for attendance records in professional soccer in the U.S, with average attendance better than all but six MLS teams.

Cincinnati’s potential is already partially realized. For locals, visitors, business leaders, and families, the potential is palpable.