

Beenleigh Summit Outcomes

Building an innovative, dynamic, CBD of the future



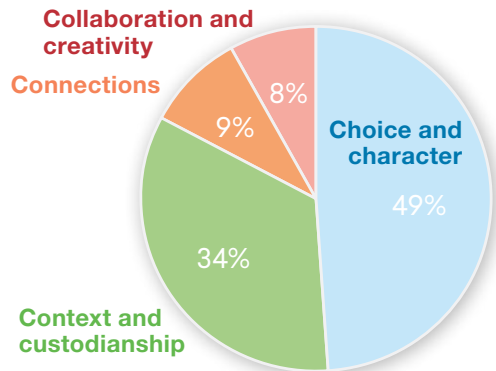
4 Themes **18** Primary Actions **33** Initiatives

At the conclusion of the Beenleigh Summit and community period, a total of 561 submissions were received with 650 ideas on a future Beenleigh.

These ideas were categorised into the four summit themes, graphed in the chart to the right.

A more detailed summary of the summit ideas resulted in the identification of 18 key actions and 33 initiatives. These initiatives are outlined on the following pages.

Summit themes can be expressed in the key actions and initiatives listed below.



Choice and character our precincts & buildings	
1	Activate the Beenleigh Centre
2	Attract new businesses and investors
3	Work with land owners to unlock potential of Beenleigh Showgrounds and shopping centre precinct
4	Promote innovative urban design & mixed land use opportunities

Context and custodianship our social & green infrastructure	
5	Create green links and activate key streets
6	Activate the Beenleigh Town Square
7	Water park and play area
8	Redevelopment of the Beenleigh Aquatic Centre
9	Develop a multipurpose Community Arts facility

Connections our roads, utilities & other critical infrastructure actions	
10	Upgrade the bus interchange and train station
11	More car parking options and smart parking
12	Wi-Fi in public spaces
13	Wayfinding and directional signage
14	Upgrade pedestrian and cycle connections
15	Better connections between Beenleigh and Eagleby

Collaboration and creativity our policies & strategies	
16	Create a Beenleigh Economic Development Zone (BEDZ) and explore future policy changes
17	Make Beenleigh Town Square cheaper and easier to use
18	Establish a Beenleigh Activity Centre Management group

Detailed Summary of Initiatives

Choice and character our precincts & buildings

1 Activate the Beenleigh Centre			
Project	Who To Invest?	Timeline	
1a	Beenleigh Town Square and Centre Activation & Events strategy	Council, landowners & businesses	Short Term
1b	Create an entertainment / food precinct with outdoor dining & entertainment	Council with existing and future landowners and businesses	Short Term
1c	Deliver container mobile office/retail space, information centre or business start up	Council with existing and future landowners and businesses	Short Term

2 Attract new businesses and investors			
Project	Who To Invest?	Timeline	
2a	Retail and Business Attraction Strategy	Council, landowners & businesses	Short Term
2b	Facilitate a cinema in the centre	Council, landowners & businesses	Medium Term

3 Work with land owners to unlock potential of Beenleigh Showgrounds & shopping centre precinct			
Project	Who To Invest?	Timeline	
3a	Facilitate Beenleigh Showgrounds precinct master plan	Council, Beenleigh Show Society	Short - Medium Term
3b	Shopping centre precinct master plan	Council, landowners and businesses	Short - Medium Term

4 Promote innovative urban design & mixed land use opportunities			
Project	Who To Invest?	Timeline	
4a	Advocate for upgrade or relocation of courthouse	Council, DJAG	Short - Medium Term
4b	Advocate to upgrade existing buildings	Landowners, Council, Chamber of Commerce	Short Term



Context and custodianship our social & green infrastructure

5 Create green links and activate key streets			
Project	Who To Invest?	Timeline	
5a	Create green links for a.City Rd, b.Main St,	Council, local businesses	Short Term
5e	c.George St, d.Train Station & e.John Lane		
5f	Street Activation Project with lighting installations and public art	Council, local businesses	Short Term
5g	Invest in existing parks, including Centenary Park, Dauth Park, Logan River Parklands, Hugh Muntz Park, Doug Larsen Park & Rotary Park	Council, local business, sports clubs	Short - Medium Term

6 Activate the Beenleigh Town Square			
Project	Who To Invest?	Timeline	
6a	Implement infrastructure that will introduce more shade, trees, public art and colour	Council, QLD Government, local community	Short - Medium Term
6b	Implement a big screen that can be used for an open-air cinema, events and information	Council, market operator	Short Term

7 Water park and play area			
Project	Who To Invest?	Timeline	
7a	Determine type, location and suitability of water park for Beenleigh	Council, local business	Short - Medium Term

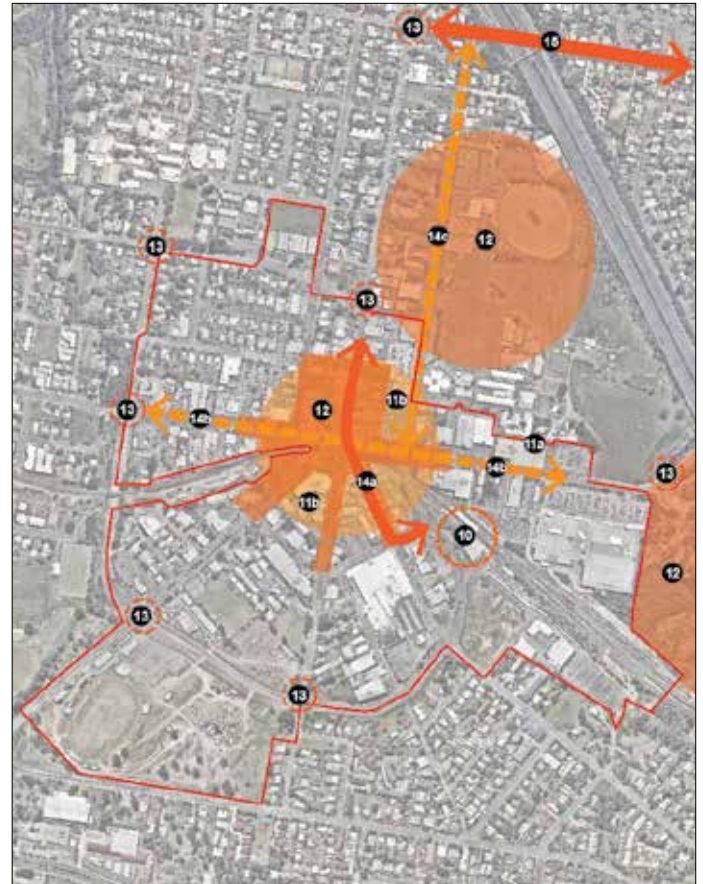
8 Redevelopment of the Beenleigh Aquatic Centre			
Project	Who To Invest?	Timeline	
8a	Redevelop the Beenleigh Aquatic Centre and Centenary Park	Council, Private Business	Short Term

9 Develop a multipurpose Community Arts Facility			
Project	Who To Invest?	Timeline	
9a	Identify a suitable site for the establishment of a multipurpose community arts centre, community arts facilities	Council, Community Groups, Arts Community	Medium - Long Term



Connections our roads, utilities & other critical infrastructure actions

10 Upgrade the bus interchange and train station			
Project	Who To Invest?	Timeline	
10a Upgrade & refurbishment of bus interchange and train station	QLD Government & Council	Medium – Long Term	
11 More car parking options and smart parking			
Project	Who To Invest?	Timeline	
11a Feasibility study for off street parking station	Council, local businesses and landowners	Short Term	
11b Implement smart parking technology	Council, technology provider	Short Term	
12 Wi-Fi in public spaces			
Project	Who To Invest?	Timeline	
12a Free Wi-Fi to key public spaces	Council	Short Term	
13 Wayfinding and directional signage			
Project	Who To Invest?	Timeline	
13a Design welcome, wayfinding and directional signage	Council led in partnership with the community and local businesses	Short Term	
14 Upgrade pedestrian and cycle connections			
Project	Who To Invest?	Timeline	
14a Upgrade Pedestrian links between City Road & Main St to train station	QLD Government & Council	Short Term	
14b New cycleway along George St	QLD Government & Council	Short Term	
14c New cycleway along Alamein St	QLD Government & Council	Short Term	
15 Better connections between Beenleigh and Eagleby			
Project	Who To Invest?	Timeline	
15a Investigate a new road and cycle connection with Eagleby	QLD Government & Council	Long Term	



Collaboration and creativityour policies & strategies

16 Create a Beenleigh Economic Development Zone (BEDZ) and explore future policy changes			
Project	Who To Invest?	Timeline	
16a Create the BEDZ around the Centre Core, Civic and Community precinct and Bellew Street Precincts	Council	Short Term	
16b Develop a Place-identity by undertaking a strategic marketing, engagement and media strategy	Council, local business, Beenleigh Yatala Chamber of Commerce	Short Term	
16c Explore the deferral of infrastructure charges for mixed use development	Council in partnership with the private sector	Short Term	
16d Use infrastructure charges within the BEDZ to fund centre embellishments	Council in partnership with the private sector	Short Term	
16e Develop a targeted business investment strategy to attract more offices, conference facilities and short term accomodation	Council in partnership with the private sector	Short Term	
17 Make Beenleigh Town Square cheaper and easier to use			
Project	Who To Invest?	Timeline	
17a Make Beenleigh Town Square easier and more affordable to use	Council	Short Term	
18 Establish a Beenleigh Activity Centre Management group			
Project	Who To Invest?	Timeline	
18a Establish a Beenleigh Activity Centre Management group to represent the community, local business, local artists and property owners	Council in partnership with the Beenleigh Yatala Chamber of Commerce, landowners, local businesses and community groups	Short Term	





Beenleigh has a wonderful, genuine Queensland feel that can be captured and embraced.

We know that people walking past places businesses spend money, not cars driving past businesses. If you want to encourage people to spend money and time here, we need to create a quality place and that means creating a platinum standard.

Plant trees, make the city green and make it a dynamic and interesting place, and people will say "I like Beenleigh, I'm going to live there".

Do small things on every street corner to physically bring Beenleigh to life. Be lighter, quicker and cheaper in the way you transform your city.

Ask what you can do for your city, not what your city can do for you. I encourage you to get out of bed each day and do something differently to make this city better, and in doing that you will bring the change you want to see in Beenleigh.



Stephen Yarwood

Former Lord Mayor of Adelaide, Urban Futurist, city2050

Actions endorsed:

On 20 February 2018 the following was approved by Logan City Council (Minute No. 44/2018):

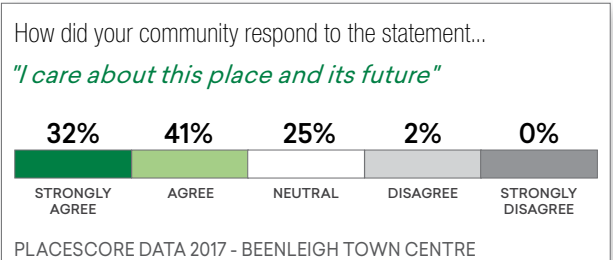
- The 18 primary actions and 33 initiatives that were identified from the Beenleigh Summit were endorsed for implementation, noting potential future budget consideration
- The Council update all stakeholders and participants of the summit on the future actions and initiatives that were identified from the Beenleigh Summit. This is being actioned by this Beenleigh Summit Outcomes communication.
- That Council prepare an updated Beenleigh Implementation Plan that reflects the endorsed Beenleigh Summit Outcomes. Once endorsed by Council, the Beenleigh Implementation Plan will be made publicly available.

On 13 March 2018, Council adopted both the City Planning and Economic Development Committee and City Image and Innovation Committee recommendations relating to amending the Logan Adopted Infrastructure Charges Resolution No. 6 (Minute No. 73/2018 and Minute No. 75/2018):

- That Logan Adopted Infrastructure Charges Resolution (No. 6) version 4 2017, be amended to include provisions to provide an infrastructure charges reduction for office, theatres and mixed use developments in the Beenleigh Economic Development Zone.
- That Logan Adopted Infrastructure Charges Resolution (No. 6) version 4 2017, be amended to include provisions to provide an infrastructure charges reduction for 3.5-star hotels and serviced apartments.

Next steps

- Council will now further develop the summit actions and initiatives and incorporate into the Beenleigh Implementation Plan.
- The delivery of the Council endorsed actions as funds and resourcing are made available.



For more information

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