

POLICY



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Policy title: COMMUNITY ART

Directorate: COMMUNITY SERVICES

Branch: LIBRARIES & CREATIVE INDUSTRIES

Policy objective: To establish the principles and procedures to implement community art as distinct from commissioned public art in the City of Logan.

Policy Scope:

This policy informs the process of undertaking a community art project including its ongoing maintenance.

1. Definition of community art

- (a) Community art is created by members of the public for a local site, either working with an artist or wholly motivated by a community group.
- (b) Community art may take many forms including painting, prints, murals, photography, sculpture, furniture, details in buildings, streetscapes, performance, installation, sound works, text, audio or multimedia. It may be located on private property or publicly owned spaces, in both urban and civic spaces.
- (c) The development of a community art project involves similar principles and processes to those which underlie community development and may concern issues of access and equity and may encourage understanding of disadvantaged groups in the community. Working with artists or facilitators, people in the community express their values, beliefs, issues, aspirations and concerns creatively. Community members would ideally be directly involved in determining the themes of the art work and may also participate in the design and production of the work. The value in such projects is the inclusion of people who may not otherwise have been inclined to participate in such activities. As the artworks are done locally, by local people with local materials, and guided by a local artist, minimum costs may be achievable. The community generally will assume 'ownership' of a locally produced artwork.
- (d) Within the City of Logan, community art projects have been undertaken as part of community renewal programs. Local schools have also undertaken community art projects aimed at fostering links within the school community, with the artwork providing both a deterrent to graffiti and an enhancement of the campus. Other projects have been driven by specific events and/or the development or enhancement of sites such as parks.

- (e) This policy provides guidelines for future community art projects as distinct from commissioned public art by professional artists (refer Public Art and Design policy Id: 6080964).
2. Aims
- (a) The aims of Logan City Council's 'Community Art' policy are:
 - (i) to define community art as distinct from commissioned public artwork
 - (ii) to raise community appreciation, understanding and awareness of art and design, and the value and benefits of the arts as a part of everyday life
 - (iii) to celebrate the City of Logan's cultural diversity and heritage, as well as encourage and facilitate a friendly and stimulating cultural dialogue within the community
 - (iv) to increase, civic pride and community ownership and to create a sense of place
 - (v) to develop 'best practice' principles and processes for community art.
3. Achievement of aims
- (a) The initiative to undertake a community art work may be driven by members of the community or State Government sponsored programs such as community renewal, or from projects within local schools or community organisations. The following process applies:
 - (i) Community consultation must take place to evaluate the desirability and support for the project.
 - (ii) Where a substantial amount of funding is available, the option of the provision of some other form of community facility or program must be considered. It may prove to be of greater value to that community than the creation of works of art.
 - (iii) Where funding is being sought for a community project, it is imperative to undertake local community consultation to evaluate the needs of that particular community and how it may be best served with the available funding options.
 - (iv) Where the decision is made to proceed with a Community Art Project, an experienced facilitator and/or artist drawn from the Logan Art Gallery's local artist database will manage the project, as part of the Community Art Project Team.
 - (v) For projects planned to be situated on Council's assets, an early and comprehensive assessment (in conjunction with the Libraries & Creative Industries Manager and the Creative Industries Program Leader) of proposed projects which involve the development, redevelopment or modification of public or civic space within Logan City must be undertaken prior to approval being given to proceed.
 - (vi) An early and comprehensive assessment (in conjunction with the Libraries & Creative Industries Manager and the Creative Industries Program Leader) of proposed projects' quality, cultural merit, durability and desirability, must be undertaken prior to approval being given to proceed.
 - (vii) Libraries & Creative Industries Manager and the Creative Industries Program Leader may refer the proposal to other areas of Council should the proposed artwork and/or its intended locality need further scrutiny, particularly in relation to ongoing maintenance, public safety, including traffic management and impact and security.

Definitions:

Not applicable

Policy statement:

Accordingly, it is expected that derivations and variations will be developed where necessary and appropriate, in consultation with the Libraries & Creative Industries Manager, and the Creative Industries Program Leader.

1. Community art procedure

Where potential community art projects are being considered, the following must be followed in order to ensure that the objectives of the Council's 'Community Art' policy are met:

- (a) Following identification and preliminary approval of a potential project, a planning meeting must be held between relevant stakeholders of the project aimed at forming a Community Art Project Team.

2. Community art project team

- (a) A project team should be established for each community art project.
- (b) Ideally the team will include key stakeholders such as relevant community groups, cultural organisations, local residents, the proposed local artist or artists and a representative from the funding body, if this is required under the funding arrangements.
- (c) The team, or a key stakeholder of the team, shall initiate and maintain communication with the Libraries & Creative Industries Manager and the Creative Industries Program Leader. Further liaison may be required with other Council officers depending on the proposed locality of the artwork.
- (d) A team leader shall be nominated by the community group as project coordinator, and will be the first point of contact in negotiations for the areas or issues to be considered.

The following areas or issues are to be considered:

- (i) The identification of the relevant site or sites, and specific requirements, purposes, limitations, contexts, etc.
- (ii) An analysis of the site, or the environs of the site, in terms of its environmental, social, historical or cultural significance, may inform the subject matter chosen for the artwork.
- (iii) The design phase of the project should include initial sketch ideas, rough design ideas and rough costing, detail design and detail costs, budget for project including ongoing maintenance. Only when Logan City Council officers have directly overseen the community art will consideration be given to undertaking the ongoing maintenance of the artwork provided it is located on a LCC asset. The maintenance will then be for a minimum of five and a maximum of ten years.
- (iv) A risk assessment must be undertaken to ascertain public liability and workplace health and safety obligations.
- (v) A design assessment process will advise the details of how the process will proceed, and include a report on the construction and maintenance implications for the artwork from conservators and/or structural engineers.
- (vi) The project outline should include a timeline indicating the preferred time frame, the options and possibility of success within each time frame and the necessary time required for each phase.

- (vii) In the case of mural works, should the building or surface to which the mural is attached become unsound or unsafe, the owner may have no choice but to damage or destroy the mural in the process of restoration or demolition.
- (viii) Ongoing maintenance is the responsibility of the property owner, therefore the co-operation of the property owner is imperative.
- (ix) In the case of all permanent art works, the artist must supply the property owner with maintenance specifications, clearly listing all materials used including paint colour types and codes.
- (x) Consideration must be given to appropriate promotion of the project, prior and/or during the project, and a project launch before and/or after completion.
- (xi) Once a project outline has been developed, the following Logan City Council employees should be consulted:
 - A. Libraries & Creative Industries Manager
 - B. Creative Industries Program Leader.
- (e) Following the preliminary meeting, the Community Art Project Team Leader will prepare a draft artist's brief for the project to be circulated to all team members, the Libraries & Creative Industries Manager and the Creative Industries Program Leader. The outline will request:
 - (i) a concept design which should take into account the:
 - A. locality (including social, historical or cultural significance of either the specific site or the locality generally)
 - (ii) potential audience
 - (iii) usage of the site
 - (iv) architectural style of surrounding buildings.
- (f) The artist(s) will respond to the artist's brief and provide the following:
 - (i) Proposed design must include a model or sketch of proposed artwork which is to be submitted for approval by the Libraries & Creative Industries Manager and the Creative Industries Program Leader.
 - (ii) Artwork is to be resistant to external forces, particularly from vandalism and weather and be mindful of public safety.
 - (iii) Conceptual models are to indicate the types of materials to be used, colours, proposed mode of production or manufacture, potential maintenance issues and any special requirements.
 - (iv) Conceptual models are to include a budget, including indemnity and public liability insurance and an allocation for ongoing maintenance.
 - (v) The end product needs to be low maintenance, as it is the responsibility of the owner of the property to maintain the artwork. Where the artwork is on Council property, Logan City Council will maintain the artwork for a minimum of five years and no longer than ten years.
 - (vi) Should an artwork be subject to ongoing vandalism, deterioration, or degradation, Logan City Council may choose to remove or relocate it.
 - (vii) Should any aspect of the artwork, either in installation or finished form be reported as a workplace health and safety risk, the artist will be requested to remove such risk from the design or installation.

- (viii) A timeline of the project is to be submitted indicating the stages of production and estimated time of completion of each stage, with corresponding cost estimates.
- (g) Subsequent approval from the Libraries & Creative Industries Manager and the Creative Industries Program Leader will then inform a contractual agreement for the artist which will be drawn up by the Community Art Project Team to allow the project to proceed.

Related policies/legislation/other documents:

DOC ID	DOCUMENT TYPE	DOCUMENT NAME
6080964	Policy	Public Art & Design Policy