

Temporary sign standards

Fact Sheet

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Temporary signs on private premises

Logan City Council supports the display of temporary signs on private premises. The signs must comply with certain criteria and standards and no licences are required.

The criteria

The criteria that temporary need to comply with are:

- the temporary sign must meet the Standards for Temporary Signs (below);
- the temporary sign must not be exhibited on a public place;
- the temporary sign must be kept in good order and repair;
- the temporary sign must not constitute a nuisance under *Local Law No. 10 (Public Health) 1999*;
- the temporary sign must not have flashing lights, revolve or contain any apparatus that produces sound;
- the temporary sign must be positioned on the premises so as not to result in a loss of amenity in the neighbourhood;
- the temporary sign must be positioned on the premises so as not to constitute a risk to road safety.

Standards for temporary signs

An A-Frame sign or a T-sign must—

- be located within the boundaries of premises; and
- have a maximum face area of 1.2m²; and
- have no more than 2 faces with each face not exceeding 0.6m²; and
- only be displayed during business hours; and
- not be displayed in conjunction with a free standing sign; and
- advertise goods or services available at the premises; and
- be limited to a maximum of one sign per premises.

A community organisation sign must—

if it is a banner sign attached to a post, fence or structure other than a building—

- be located on the site of the event or the premises of the organisation holding the event; and
- accommodate wind loadings for the area; and
- have a face area not exceeding 2.4m²; and
- have a maximum height of 2m; and
- have a maximum width of 1.2m; and
- not be illuminated; and
- not be displayed for more than 14 days prior to the event advertised; and
- be removed within 2 days of the event taking place;

if it is an advertising device self-supported on a post or fixed to a fence—

- be located on the site of the event or the premises of the organisation holding the event; and
- have a face area not exceeding 1.1m²; and
- be constructed of light-weight materials such as board or corflute; and
- not be displayed for more than 14 days prior to the event advertised; and
- be removed within 2 days of the event taking place;

A construction site fence sign must—

- have a face area not exceeding 5m²; and
- only be displayed whilst construction takes place.

A garage sale sign must—

- be located on the premises where the garage sale is to take place; and
- be self-supported on a post or is fixed to a fence; and
- advertise the sale of goods at the premises; and
- have a face area not exceeding 1.1m²; and
- be constructed of lightweight materials such as board or corflute; and
- not be displayed on more than 4 days in a calendar year;

An inflatable sign must—

- publicise a retail sale, business promotion, fete, community event, sporting event or other like event; and
- not be displayed for longer than 7 days in a 90 day period; and
- not be placed in a location that may pose a hazard or distraction to road users; and

- have a maximum height of 8m; and
- not be more than 15m above ground level when inflated; and
- have a maximum diameter of 6m; and
- be anchored securely and safely; and
- be the subject of a public liability insurance policy for a minimum of \$10 million that is effected and maintained by the operator; and
- be limited to a maximum of one sign per premises.

A real estate sign must—

- be located on the premises to be sold, auctioned, rented or leased; and
- be self-supported on a post or is fixed to a fence; and
- have a face area not exceeding 2.4m²; and
- be constructed of lightweight materials such as board or corflute; and
- not be displayed for more than 14 days after the sale, auction, rental or lease of the premises.

A sale of goods sign must—

- be located on the premises where the sale is to take place; and
- be self-supported on a post or is fixed to a fence; and
- have a face area not exceeding 1.1m²; and
- be constructed of lightweight materials such as board or corflute; and
- not be displayed for longer than 14 days in a calendar year; and
- be limited to a maximum of one sign per premises.

A security sign must—

- be fixed to a boundary fence; and
- have a face area not exceeding 0.3m²; and
- be constructed of lightweight materials; and
- be limited to—
 - one sign per 25 linear metres of boundary fence; and
 - a maximum of four signs per frontage; and
 - if fixed to a building, one sign per 25 linear metres of street frontage.

A business promotional banner must –

- be located on the premises where the advertised activity is taking place; and
- have a single face area, with the face area not exceeding 5m²; and
- not be displayed for more than 14 days in a calendar year

Definitions

A-Frame sign or T-sign means an advertising device which—

- (a) is portable and free standing; and
- (b) generally supported by an A or inverted T frame; and
- (c) typically displayed in a garden bed of premises adjacent to a public footway.

banner sign means an advertising device which—

- (a) publicises an auction, retail sale, business promotion, fete or community event, sporting event or other like event; and
- (b) is intended to be suspended from a structure or pole with or without supporting framework; and
- (c) displays an advertisement applied or painted to fabric, vinyl or other similar material.

business promotional banner means a banner sign used for the promotion of an auction, retail sale or the like.

community organisation sign means an advertising device which—

- (a) is a short term advertising device; and
- (b) is non-illuminated; and
- (c) advertises a non-profit event such as a fete, fair, festival or similar occasion; and
- (d) is organised by a charitable, religious, educational, sporting or community service organisation.

construction site fence sign means an advertising device painted on or affixed to a temporary safety fence of a construction site generally along the boundary of the site.

garage sale sign is a short term advertising device which promotes a household garage sale.

inflatable sign means an advertising device which—

- (a) is inflated by air or a lighter than air substance; and
- (b) is erected on a temporary basis; and
- (c) includes any fixed or captive envelope, balloon, blimp or kite.

public place means—

- (a) road; or
- (b) trust land; or
- (c) a reserve; or
- (d) premises of which the local government is the owner or occupier.

real estate sign means an advertising device that—

- (a) is non-permanent; and
- (b) is non-illuminated; and
- (c) facilitates the sale, auction, rental or lease of the premises.

sale of goods sign means an advertising device that—

- (a) is non-permanent; and
- (b) is non-illuminated; and
- (c) advertises the sale of goods involved in the use of premises for a residential use.

For more information

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Visit www.logan.qld.gov.au

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