Temporary signs and advertisement standards on public places fact sheet

There are some rules for exhibiting temporary signs and advertisements in public places. These rules protect property, with minimal disruption and ensure safety for all.

Under Council's Local Law No. 12 (Council Property and Other Public Places) 2003, a person must not carry out a business on a public place unless they have a permit from Council.

A business includes the exhibition of a sign or advertisement. A public place includes a road, footpath, nature strip, trust land, reserve, or premises of which the local government is the owner or occupier. The law applies to all signs and advertisements. This includes real estate signs, business promotion signs, and community organisation signs. The law even applies to garage sale signs and sale of goods signs.

Signs or advertisements should have a maximum height of 2 metres and a maximum width of 1.2 metres. You can apply for a temporary sign permit if your signs face area doesn't exceed 2.4 metres squared. To obtain a permit, you will need to complete an application form, pay the fee and provide evidence of your public liability insurance.

We actively monitor the City of Logan for illegal signs on public places. We have authority to remove signs without prior notice. We may issue an on-the-spot infringement notice with up to 5 penalty units.





Types of signs or advertisements

Most temporary signs or advertisements are for business advertising, the sale of goods or services, or promotion of events. We don't approve signs or advertisements on public places for the sale of vehicles.

Most signs are A-frame signs, banner signs or corflute signs on stakes. Temporary signs should be made from lightweight materials like board or corflute. Banners should be made from fabric, vinyl or similar material. You should attach free-standing signs to the ground on a supportive structure, (post or stake), not part of any building.

Real estate sign standards

These signs are non-permanent, non-illuminated, and facilitate the sale, auction, rental or lease of the premises.

Standards	Measurements	Location	Timeframe and amount allowed
self-supported sign on a post or is fixed to a fence		on the premises, as close as possible to	not to be displayed for
be made of lightweight materials, i.e. board	max face area 2.4m ²	the actual property (not near the path or side walk) to be sold,	more than 14 days after the sale, auction,
signs must be displayed flat and not two diagonally side by side		auctioned, rented or leased	rental or lease of the premises

Correctly placed real estate signs



Incorrectly placed real estate signs



State-controlled roads

You need written approval from Transport and Main Roads to exhibit on a state-controlled road. This includes a footpath or nature strip.



Signs and Advertisements on Wheelie Bins

You can't place a sign or advertisement on your wheelie bin without our written approval. We only approve applications from Neighbourhood Watch, Crime Stoppers, the State Emergency Service, and the Rural Fire Service. These are for promoting crime prevention, community safety or emergency services issues.

Permanent signs

If your sign or advertisement is permanent, you will need to meet the criteria of our Planning Scheme. The local law provisions and permits don't apply to permanent signs. To find out more about permanent signs, scan the QR code here to visit our Development applications webpage or contact us for more information.



Permit Application

- 1. Download the application form at logan.qld.gov.au/business-licensing
- 2. Complete the application form in full, pay the fee and submit this by email. You need to allow us 10 days to assess this application, before displaying the temporary sign or advertisement.

Events and sign display in Parks

In Council parks, business and commercial activities are regulated under Local Law No. 5 (Parks, Jetties and Boat Ramps) 2011. Events and the display of signs in our parks are regulated by Council. If you need to know more information about these activities, please scan the QR code to view our advertising and events policies.



Contact us:

3412 3412 council@logan.qld.gov.au logan.qld.gov.au

