

Frequently Asked Questions

General

WHAT IS CITYSTUDIO LOGAN?

CityStudio Logan is an innovation collaboration program. Council staff, students, faculty and community work together to design and co-create experimental projects that make Logan more sustainable, liveable and inclusive.

WHAT DOES CITYSTUDIO ACTUALLY DO?

- Develops projects with Logan City Council staff
- Coordinates project matches with partner schools and educational institutions
- Co-designs experiments with students and Council staff
- Tests projects in the community
- Shares results at an annual showcase event, HUBBUB.

Students gain hands-on, real life experience working on city challenges and co-creating community solutions. They also develop collaboration, communication and critical thinking skills.

ARE THERE OTHER CITYSTUDIOS?

Yes! A growing number of cities across Canada and the world have adopted the CityStudio model, bringing the CityStudio Network total to 12. These include: 9 in Canada, 2 in Australia, and 1 in Norway.

Projects

WHAT TYPES OF PROJECTS ARE AVAILABLE?

Each year we work with a diverse range of Council departments and educational institutions, which means projects vary widely. To ensure the highest impact for the city, project ideas are sourced directly from Council staff based on key Logan City Council strategies and goals. We use a creative and collaborative process to do this, including a multi-stakeholder project development meeting which takes place throughout the year.

WHAT IF I HAVE A PROJECT IDEA? HOW DO I SHARE IT?

CityStudio Logan projects are predominantly led by the Logan City Council Corporate Plan and the City Futures Strategy and Implementation Plan. We prioritise projects that align with the City of Logan's goals or strategies. However, our ears are always open to new ideas - so if you have one, please contact and discuss with the CityStudio Projects Coordinator.



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DO YOU USE A FRAMEWORK FOR ALL PROJECTS?

We believe projects that meet 5 criteria (the "5 S's") will have the most impact in our city. They need to be created with Council *staff*, have *sufficient funding* or support, launched on a real *site*, have a *steward* lined up to take over once the course has finished, and have the potential to *scale*.

WHO CAN TAKE PART IN A CITYSTUDIO PROJECT?

We work with teacher and lecturers at partner schools/TAFE/universities to find courses that can integrate projects into the term. As a student, you can participate in a CityStudio Logan project by taking a course that we've partnered with. There are four main types of projects:

- **Thematic Projects** targeted at secondary institutions. A broad topic that teachers and students can explore outcomes are primarily conceptual or prototypes.
- **Studio (on-the-ground) Projects** targeted at secondary and tertiary institutions. Based on a brief to deliver a specific outcome as an experiment for the community to engage with.
- **Campus Projects** targeted at project-based units offered by tertiary education institutions each semester.
- **Research Projects** primarily aimed at PhD or Masters-by-Research students. They engage with a specific research question as part of a component or the whole of their research degree.

Project outcomes vary from data collection and synthesis to more tangible outcomes.

HOW DO YOU MEASURE YOUR IMPACT?

CityStudio Logan measures impact using an evaluation and reporting framework with a theory of change. The framework is based on our manifesto, goals and desired outcomes. We look at the number and quality of projects and the relationships connecting Council staff, educational institutions and community. We want to see how we're making Logan more sustainable, liveable, and inclusive through CityStudio-inspired actions, projects or people. To do this, we track metrics like number of students, projects, faculty and staff.



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Working With Us

WHAT HAPPENS TO PROJECTS AFTER THE COURSE ENDS?

By nature, all CityStudio projects are experimental. Some are turned into permanent solutions while others become new experiments. Either way, all projects devlop or maintain relationships with our stakeholders. We believe good projects come from good relationships.

CAN I VOLUNTEER WITH CITYSTUDIO LOGAN?

CityStudio Logan relies on the generosity, energy and passion of volunteers for the annual HUBBUB event, other events and activities as well as for student mentorship.

You can also sign up for the CityStudio newsletter here.

DO YOU WORK WITH OTHER COMMUNITY OR INDUSTRY GROUPS?

We often partner with community or industry groups if their mission aligns with City of Logan goals and strategies. If this is you, we'd be happy to chat!

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