

Fact Sheet

Business Crime Prevention Through Environmental Design

Logan City Council is committed to using principles of Crime Prevention Through Environmental Design (CPTED). This approach can be applied to your business premises to help reduce the risk of being a victim of crime and improve your security and safety.

The cost of crime to your business can extend far beyond the financial impact. It may also affect the reputation of your business/brand and future sales. It is important to identify, assess and put strategies in place to help reduce the risk of your business being impacted by crime.

Business crime

There are many types of business crime, the most common being:

- Wilful damage (e.g. graffiti and vandalism)
- Stealing (including shop stealing)
- Robbery
- Break and enter
- Fraud



How can I apply CPTED to my business premises?

Loss prevention/shop stealing

In the instance of shop stealing, there are many different ways that CPTED can be applied to deter offenders including:

- An open store layout with good visibility between the counter and down aisles.
- Shelves that are tidy, with stock neatly and tightly stacked.
- Theft detection sensors at all entry/exit points to your business.
- Performing bag checks of customers as they leave the store.
- Expensive items are kept in locked cabinets.
- All stock displays are kept inside where it can be monitored by staff and is more difficult to steal.

Cash handling

Always count cash out of sight and in a secure area.

Encourage the use of EFTPOS and credit card payments to limit the amount of cash held on premises.

Make use of signage and stickers, both inside and outside your business to promote proactive security measures, such as:

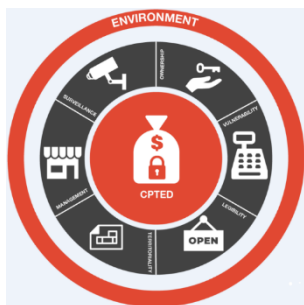
- Minimal cash kept on premises.

- Premises under 24-hour video surveillance.

Secure your premises

There are many measures you can take to physically safeguard your business including:

- Fitting good quality deadlocks or other security locks to your windows and doors.
- Installing sensor lights on the exterior of the business.
- If your business is vandalised or tagged with graffiti, remove tags and repair damage as soon as possible.
- Ensuring outside furniture or stock items are secured and brought inside after hours to prevent their theft or damage.
- Installing height markers at the entrance of the premises to help identify offenders' heights.



Surveillance

Visible security measures along with natural surveillance by staff and the public increases the risk to offenders and may deter them from targeting your business.

To increase surveillance in and around your business:

- Consider installing CCTV cameras, particularly near the counter and at entry and exit points and have these connected to an external hard drive to ensure any incidents are recorded.
- Use convex mirrors to enable staff to monitor areas that aren't clearly visible from the counter.

- Have employees greet customers so they know they have been seen.
- Avoiding the display of product posters over windows and stacking stock up against windows or around entrances as this blocks visibility in and out of the business.
- Install TV monitors at the entrance of the business as a deterrent. If people see themselves on TV and know they are being watched they may be more reluctant to commit a crime.



For more information on Crime Prevention Through Environmental Design (CPTED) visit:

logan.qld.gov.au/safe-places-spaces

Useful safety contacts

Policelink: 131 444

Emergencies (Triple zero): 000

Crime Stoppers: 1800 333 000

Hoon hotline: 134 666

More Information:

3412 3412

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