

# CORPORATE PLAN

## 2017-2022

### PRIORITY: QUALITY LIFESTYLES (QL)

<b>QL1</b> Residents are active and healthy and have access to the services they need.	<b>QL1.1</b> Support integrated infrastructure and service delivery to encourage health and participation outcomes.
	<b>QL1.2</b> Advocate and facilitate faster internet to increase connectivity and access to information for the community and business.
	<b>QL1.3</b> Deliver innovative community-based programs at our libraries to improve developmental, educational and economic outcomes for all ages.
	<b>QL1.4</b> Implement the <i>Active Logan Strategy 2016-2028</i> to promote healthy and active lifestyles.
	<b>QL1.5</b> Facilitate, educate and promote public health and safety and community amenity requirements to maintain healthy and safe places and spaces for residents, businesses and visitors.
<b>QL2</b> Neighbourhoods are welcoming, inclusive and safe.	<b>QL2.1</b> Implement the <i>Arts, Culture and Heritage Strategy 2018-2022</i> to improve social cohesion and connectedness, community wellbeing and the amenity of the city.
	<b>QL2.2</b> Implement Council initiatives to improve accessibility and quality of life for people of all abilities, ages and cultures, including Aboriginal and Torres Strait Islander peoples.
	<b>QL2.3</b> Implement Council initiatives to encourage safer transits (including roads, public and active transport) for residents, businesses and visitors.
	<b>QL2.4</b> Implement the <i>City of Logan Safe City Strategy and Action Plan 2016 -2020</i> to encourage safe places and spaces across the city.

### PRIORITY: CONVENIENTLY CONNECTED (CC)

<b>CC1</b> Integrated transport networks allow people to move around the city easily and conveniently.	<b>CC1.1</b> Develop a plan for an integrated local transport network for council-managed infrastructure to improve connectivity across the city (Integrated Local Transport Plan - includes public transport).
	<b>CC1.2</b> Deliver the road maintenance and capital programs to maintain the quality of the local road network.
	<b>CC1.3</b> Increase and maintain the bicycle and pedestrian infrastructure and connections to improve active transport across the city.
<b>CC2</b> A city of smart design, with mixed density and mixed use development, co-located with hard and soft infrastructure* that meets the pace of a growing city and the needs of residents, businesses and visitors.	<b>CC2.1</b> Roll-out the Logan South Wastewater Strategy to improve services to the Logan South region of the city.
	<b>CC2.2</b> Facilitate well planned residential and commercial design, including mixed-density, mixed use and infill developments and promote best practice urban design to meet the needs of residents and businesses.
	<b>CC2.3</b> Develop a long term, strategic infrastructure planning and delivery and funding framework.
	<b>CC2.4</b> Finalise and implement priority initiatives from the Combined Infrastructure Strategy to improve service planning and service delivery to the community.

### PRIORITY: ECONOMIC TRANSFORMATION (ET)

<b>ET1</b> We enjoy jobs growth and economic prosperity with local and global reach.	<b>ET1.1</b> Create local, regional, national and international business development opportunities to increase local jobs and stimulate local economies.
	<b>ET1.2</b> Facilitate emerging industries, promote start-ups including those in the renewable energy industry and monitor megatrends to create real employment opportunities for future generations.
	<b>ET1.3</b> Implement an infrastructure charging regime that makes the City of Logan a competitive location for investment to stimulate job creation and economic growth.
	<b>ET1.4</b> Renew, revitalise and develop a series of centres across the city to attract investment, local jobs growth and to create higher value jobs.
<b>ET2</b> Investments, partnerships and innovation support economic growth in the city.	<b>ET2.1</b> Develop a long-term vision document articulating the 20-30 year vision for the city to be used to attract investment and provide a framework for community, businesses and investors in the city.
	<b>ET2.2</b> Establish Invest Logan to attract investment opportunities and identify emerging industry trends, to significantly boost economic and social outcomes for the City of Logan.
	<b>ET2.3</b> Develop multiple innovation hubs including those in the renewable energy industry, social innovation and entrepreneurship.
	<b>ET2.4</b> Develop and implement a Social Procurement Strategy to encourage investment in local initiatives that achieve positive social outcomes.

### PRIORITY: IMAGE AND IDENTITY (II)

<b>II1</b> We are an innovative, dynamic, city of the future.	<b>II1.1</b> Establish a Brand Strategy that resonates with all relevant audiences, to position the city as an innovative, dynamic, city of the future.
	<b>II1.2</b> Continue to evolve and deliver the <i>City of Choice</i> initiative as a key platform for city transformation.
	<b>II1.3</b> Develop a Smart City Strategy to establish a direction for the city transformation agenda.
<b>II2</b> Acknowledged as the emerging destination in the South East Region.	<b>II2.1</b> Develop a diverse range of parks (green, water, adventure) to increase tourism in the city and create healthy and active recreation opportunities for families.
	<b>II2.2</b> Establish an events program highlighting the heritage, cultural, recreational and environmental assets of the city focusing on return patronage of residents and visitors and showcasing the city as a thriving destination
	<b>II2.3</b> Establish the city's sporting identity by marketing and promoting the City of Logan as a nursery for sporting talent.
	<b>II2.4</b> Establish the city's green identity by marketing and promoting our parks, nature reserves and nature based activities (e.g. walking tracks, mountain bike trails).
	<b>II2.5</b> Transform the visual amenity of major entries into the city to promote the City of Logan as a destination.
	<b>II2.6</b> Progress planning for the identification of diverse centres of excellence to stimulate hubs of excellence across the city.
	<b>II2.7</b> Develop a destination management plan to inform the future management of the City of Logan as a destination.

### PRIORITY: GREEN AND RENEWABLE (GR)

<b>GR1</b> A carbon neutral and green city.	<b>GR1.1</b> Develop and implement a carbon reduction strategy for the City of Logan to reduce and offset carbon emissions.
	<b>GR1.2</b> Facilitate and support planning, education and capacity building to protect and enhance the natural environment across the city (e.g.: corridors, biodiversity, ecosystems, wildlife).
	<b>GR1.3</b> Create an interconnected network of green infrastructure across the city.
<b>GR2</b> Our waterways and waterbodies are healthy.	<b>GR2.1</b> Finalise the development of the vision for the Albert River to identify opportunities for the health and usage of the asset.
	<b>GR2.2</b> Implement the Logan City River and Wetlands Recovery Plan 2014-2024 to improve the accessibility, ecological health, recreational value and economic benefit of the asset.
	<b>GR2.3</b> Implement the Logan River Vision to improve the accessibility, ecological health, recreational value and economic benefit of the asset.
<b>GR3</b> We employ sustainable waste management and recycling practices.	<b>GR3.1</b> Renew the waste and recycling collection and processing contracts to improve waste management and recycling across the city.

### PRIORITY: NEXT GENERATION GOVERNANCE (NG)

<b>NG1</b> Our organisation uses innovation and technology to efficiently manage assets and deliver valuable services to our community and visitors.	<b>NG1.1</b> Develop a Digital Strategy for Council and the city as a key step towards becoming a Smart City.
	<b>NG1.2</b> Continue reforms to have the best development assessment services and delivery model in Australia, focusing on digital and mobility initiatives.
<b>NG2</b> We engage our residents, businesses and visitors to inform decisions that affect the future of the city.	<b>NG2.1</b> Engage stakeholders on projects that affect the future of the city and residents, to gain community input on council decisions.
<b>NG3</b> We use responsible governance and establish strategic relationships in the management of assets and the delivery of services to the city.	<b>NG3.1</b> Continue to strengthen the management and governance practices that support our transition to a next-generation government body.
	<b>NG3.2</b> Develop a three year Advocacy Strategy and implement the annual action plan focused on building strategic relationships with the State and Federal Governments, regional partners and private and public sectors, to influence policy and investment for hard and soft infrastructure*.
	<b>NG3.3</b> Implement the <i>City Biosecurity Plan 2017-2021</i> to manage invasive pests, plants and animals across the city.
<b>NG4</b> Our people deliver excellent service to customers and the community.	<b>NG4.1</b> Develop and implement the <i>2017-2020 People Plan</i> to drive our culture of excellence and innovation among our staff.
<b>NG5</b> We are building our resilience and recovery in the event of disasters.	<b>NG5.1</b> Continue to evolve disaster management processes, smart technologies and education to build and improve community resilience and recovery for disaster events.
	<b>NG5.2</b> Finalise the Logan and Albert River Floodplain study and plan to improve the flood management strategies in the event of a flood disaster.

## CITY VISION

INNOVATIVE,  
DYNAMIC, CITY OF  
THE FUTURE

## CORPORATE VISION

ENABLING NEXT  
GENERATION  
GOVERNMENT

#### OUR PURPOSE:

To make a positive difference in people's lives through the quality of the services we provide.

#### OUR GOAL:

To be an organisation where our staff pursue excellence in all that they do with high levels of personal job satisfaction.

#### OUR VALUES:

##### Community First

We work together to know our customers' needs so we deliver what matters and what makes a difference. We make decisions with empathy and recognise that our community's needs are at the core of every decision we make now and into the future.

##### Our People

We respect, care about, support and develop our people. We promote a safe workplace where people can explore opportunities, enjoy themselves and achieve high levels of personal job satisfaction.

##### Excellence

We create an environment where people are clear about expectations and accountable for achieving excellent outcomes. We foster enquiry, innovation and creativity with a focus on continuous improvement.

##### Leadership

We encourage leadership aligned to our values at all levels of the organisation. We work together to best use our skills and knowledge to pursue challenges and to deliver excellent services to our customers and our community.

##### Integrity

We are honest and open by saying what we believe, doing what we say and giving permission for others to do the same. We take responsibility, individually and as a team, for all that we do.