




Social Media Schedule School Immunisation Program Year 7 and 10

When to post?	Platform	Content	Image/ video
2nd week of Term 1 as an introduction to what's to come.	Facebook/ Instagram	<p>Post 1 Click, consent, protect</p> <p>2025 Year 7 & 10 your School Immunisation Program is digital!</p> <p>Our school vaccination provider, Logan City Council, uses a simple digital system for our School's Immunisation Program. This online system makes it quicker and easier to record if you want your child vaccinated at school. You can do it on your phone, tablet or PC.</p> <p>Keep an eye on your email in the coming days, where you will receive a unique link to register and submit your child's consent!</p> <p>More information at logan logan.qld.gov.au/school-immunisation-program</p> <p>javascript::</p>	

<p>On the same day or day after your unique school link has been emailed to parents</p>	<p>Facebook/ Instagram</p>	<p>Post 2 Register now</p> <p>Our school vaccination provider, Logan City Council, uses a simple digital system for our Year 7 & 10 School Immunisation Program.</p> <p>How it works:</p> <p>Use your phone, tablet or computer to follow the link to access the Vitavo parent portal. <i>[Insert School Booking Link]</i></p> <p>Register to create a Vitavo profile for your child and provide consent for the vaccines being given for their year level. Your child will then be booked in to receive their vaccine/s at their scheduled school visit date.</p> <p>You can return to the portal at any time before the visit dates to confirm upcoming appointment dates or withdraw consent.</p> <p>If you do not wish your child to be vaccinated, please click 'I do not consent' to complete a simple form and prevent further follow-up.</p> <p>Vaccine information sheets: Year 7 Vaccination Information sheet Year 10 Vaccination Information sheet</p>	
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<p>2 weeks after initial link distribution (see page 10) and previous social media post (see page 14).</p> <p>Depending on how far out your visit is we recommend recurrent fortnightly posts in the lead up to your 1st visit date.</p>	<p>Facebook/ Instagram</p>	<p>Post 3 Have you registered yet?</p> <p>Don't forget to follow the link to register your Year 7 or 10 child for the upcoming School Immunisation Program Visit! Immunisation is a simple, safe and effective way of protecting against harmful diseases.</p> <p>Register now <i>[Insert School Booking Link]</i></p> <p>Learn more about year 7 and 10 vaccines included in the School Immunisation Program:</p> <p>Year 7 Vaccination Information sheet Year 10 Vaccination Information sheet</p> <p>Have trouble registering or need more information? Contact Logan Council Immunisation team at immunisation@logan.qld.gov.au or call 3412 3412</p>	
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As soon as possible after the school visit is completed, ideally, the day after each school visit. To coincide with the email to be sent out (see page 11).

Facebook/
Instagram


Post 4 | Catch-up immunisation

Did your child miss their year 7 and 10 immunisation visit?

If your child recently missed their vaccines at school, please bring them to one of Logan City Council's community clinics.

For clinic locations and to book an appointment, please visit logan.qld.gov.au/community-immunisation-clinics



<p>Picture 1: prior to your school visit date (coincide with Social Media Post 1 (see page 13)</p> <p>Picture 2: after school visit date (coincide with email see page 11)</p>	<p>Facebook/ Instagram</p>	<p>Facebook and Instagram stories</p> <p>Button name: Register now</p> <p>Link: <i>[Insert School Booking Link]</i></p>	
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